

City of Grand Prairie Traffic Signal Box Public Art Project

Frequently Asked Questions Updated 01-11-19

Q. Some of the fillable forms are hard to type in. How can we complete them?

A. Due to the various version of Microsoft Word and the differences between Adobe Acrobat Readers vs Adobe Acrobat Pro, we have made the forms as fillable as possible. If you are struggling to fill a form, please call us at 972-237-8159 and we will try to help you by sending a different version of the form. You can also print the form and handwrite your answers. We had several winners who handwrote their answers. Just be sure to print clearly.

Q. If I'm a photographer I would use the vinyl wrap option, right? It looks to me that I would be compensated for the image used, and the necessary modifications to make it work on the traffic signal boxes, but the other costs/monies would be paid to outside contractors to print, prep, and install the vinyl wrap. I would not have to directly work on the box. Is this correct?

A. That's correct, with the exception of the fiberglass pedestal and/or concrete base, which we expect to be addressed as part of the design. Those won't be wrapped. The need to be cleaned, primed, painted and clear coated. They can be a single color, which is probably what you would plan for, or they can be painted with a design.

Since some of the artists, like yourself, are photographers and/or graphic designers who may live far away and might not want to come to Grand Prairie to handle the fiberglass pedestal and concrete base, we've also provided a mechanism for them to have our contractor do that. If the photographer/graphic designer elects to do the work on the base themselves, they will receive an additional sum of \$250.

If they elect to have our contractor clean, prime, paint and clear coat the fiberglass pedestal and base according to the colors you selected (no design allowed in that case) the contractor would get the \$250.

Thus, a photographer/graphic designer could completely do this project remotely and never visit the site. If they did, their total commission would be \$1,039 (\$250 + \$825). See explanation below:

\$250 Preliminary Concept Award for Winning Design – To be eligible to receive the \$250 award, the artist must sign a contract committing to finalize the concept based on the assigned TSB and to agree to work with the City's Public Art Coordinator and wrapping vendor to finalize the concept and submit the required files for the vendor to print.

+\$789 Final design based on assigned box size, includes:

-Working the Public Art Coordinator and wrapping vendor for image sizing and approval of final design.

-Submission and acceptance of final files in approved high-resolution format (format depends on whether it's a photograph or graphic design).

If the artist/photographer wanted to clean, prime, paint and clear coat the fiberglass pedestal and base, they would receive \$250 more upon acceptance of that work for a total of \$1,289 (\$1,039 + \$250 = \$1,289).

In either case, \$711 of the total TSB budget of \$2,000 (\$2,000-\$1,289 = \$711) would go to our contractor for the following services:

- Working with artist for sizing and final format/design
- 4-Color process digital printing of the design on vinyl wrap
- Cleaning TSB and UPS Unit
- Wrapping TSB and UPS Unit
- Heat sealing wrapping
- UV laminate clear coat wrap

Q. If I'm a photographer, how do I show my proposal? Do I draw it on the Proposal Concept Template?

- A. You could print your photos and glue them to the Template to show how your photo(s) would fit to the box or print your photo(s) and manually cut and paste them to the template.

Here's an example of how Gary Kelly, one of the winners, put his Proposal Concept Template together. He simply printed photos and glued them to the Proposal Concept Template.

PROPOSAL CONCEPT TEMPLATE



- B. You could also go to the Quick Links bar on the webpage and use one of the .pdf or .eps Templates in Photoshop or Illustrator and digitally cut and paste and/or stitch your photo(s) to the shapes.

Q. Regarding the 8.5 x 11 Proposal Concept Template – Do we print it and draw on it or can we make it bigger like on a poster board?

A. You can print it and draw right on it. We included a separate Proposal Concept Template in the Quick Links so you can easily save it and print it as many times as needed. You can also enlarge it as long as the proportions stay the same. If you submit a hand drawn or painted proposal, it won't be returned. So, if you want to keep it you can take a photo and submit it. Just be sure to take photos in good light.

Q. Regarding the up to three additional views – Can you elaborate? Via jpg or pdf?

A. You can submit up to three additional views as .jpps or .pdfs or even hand drawn or painted. If hand drawing or painting, you can make a model with the art on it and take photos that way. If you are working digitally, you can rotate the views.

Q. How do you submit a Proposal Concept Template Form if you painted your design directly on the Proposal Concept Template Form?

A. You can deliver the actual painted Proposal Template Form or a photo of the painted Proposal Template Form. See page 7 of the Call to Artists packet for delivery instructions. Remember, no entries will be returned.

Or...

You can scan your painted Proposal Template Form or photograph it and upload it to a Virus-free thumb drive or CD and deliver it by one of the three methods listed on page 7 of the Call to Artists packet.

Q. How many entries can I submit and how many times can I win?

Artists may submit one proposal per category (Celebrate the Environment and Celebrate Literacy) for this competition and may win once per each category for this Call. **Artists who participated previously and won one commission in the 2018 Call may compete again, but can only win one commission this call.** Artists who did not win in the 2018 call, may submit one entry per category and may win once per category for this Call. **Artists who won two commissions in the 2018 Call to Artists are ineligible this time.**

R. Why can't I send my entry by regular mail with postage stamps?

A. City Departments use a PO Box number for their mailing address. Mail delivered to the City PO Box goes to a mail processing area where it is sorted by building, department and recipient. It can take several days for the mail to arrive. Entries sent by mail are at risk of not arriving on time.