CALL TO ARTISTS
City of Grand Prairie Traffic Signal Box Public Art Project
Submission Deadline: 5 p.m., Friday, February 22, 2019

THE PROJECT AND THEMES

The City of Grand Prairie Public Art Program invites artists to compete for a public art commission to create art on Traffic Signal Boxes (TSBs) located throughout the city. This project will brighten city streetscapes, enhance community pride and create new, paid opportunities for Texas-based artists.

This project includes up to 22 TSBs and is open to concepts for direct painting on the TSBs or for high-resolution, digitally-printed wraps to be applied to the TSBs.

We will be accepting proposals based on the themes of “Celebrate the Environment” and on “Celebrate Literacy and Libraries.” Artists’ proposals for the environmental theme can include scenes depicting native wildflowers, Texas insects, fresh vegetables and/or fruit, nature, animals, prairies, other landscaping scenes, hiking, fishing, gardening, Monarch butterflies and/or caterpillars, energy-related topics, creeks and water related themes, litter prevention and more.

Proposals for the Celebrate Literacy and Libraries theme can expand upon the Library’s mission to provide free and equal access to connections, discovery and education for everyone regardless of age, income or background. Proposals can be playful, but should not include images of people. All artwork must be the original work of the artists. See the Design Criteria section for more information.

The City will decide how many of the literacy proposals will be placed on TSBs. The sample boxes depicted in this call were specifically chosen to give examples of the quality of artwork we hope to see on the TSBs.

THE TRAFFIC SIGNAL BOXES (TSBs)

Grand Prairie has various types and sizes of TSBs located at intersections with traffic lights. Most TSBs selected for this project include an Uninterrupted Power Supply (UPS) unit attached to the side of the box. However some of our boxes have not yet been upgraded to include the UPS units. Our UPS unit upgrade program is active and may result in a box being painted and a UPS unit being added later. Thus, for this project, we have included a Proposal Concept Template for our most typical TSBs with UPS units attached.

Once the winners are chosen, each artist will be assigned a specific box that may, or may not, have a UPS unit and may, or may not, match the exact measurements of the template. Our budget includes funds for the winning artists to develop final concepts based on their assigned box and preliminary concept.

Art should cover all exposed sides and top of the TSB and UPS unit. The fiberglass and concrete bases must also be painted in a solid color or colors complimentary to the design. The undersides of the TSB and UPS units do not need to be painted.

Example of a Typical Grand Prairie TSB and UPS Unit
LOCATIONS
The Public Art Program, in conjunction with the Traffic Signals Division has identified up to 22 TSBs for this Call. The TSB locations are in safe environments for artists to work and provide maximum visibility for pedestrians and drivers. City staff will assign the selected artworks to specific TSB and UPS unit locations throughout the city.

ARTIST’S AWARD
The total budget for each TSB is $2,000 and includes the following based on whether the artist will paint the box or if it will be wrapped. Each winning artist must sign an Artist Contract and complete required vendor paperwork.

If Painting:
- $250 Preliminary Concept Award for Winning Design – To be eligible to receive the $250 award, the artist must sign a contract committing to finalize the concept based on the assigned TSB and to agree to paint the TSB with the approved final design.
- $150 Optional Pay to Artist or Other (city contractor), includes:
  - Preliminary cleaning the TSB and UPS Unit
  - Priming the TSB and UPS Unit
- $1,500 Final Product, including:
  - Final approved design based on assigned box size
  - Supplies
  - Painting (including Isolation Coat)
  - Cleaning fiberglass pedestal and concrete base
  - Painting fiberglass pedestal and concrete base
  - Clear coating TSB & UPS Unit, fiberglass pedestal & concrete base

If Wrapping:
- $250 Preliminary Concept Award for Winning Design – To be eligible to receive the $250 award, the artist must sign a contract committing to finalize the concept based on the assigned TSB and to agree to work with the City’s Public Art Coordinator and wrapping vendor to finalize the concept and submit the required files for the vendor to print.
- $789 Final design based on assigned box size, includes
  - Working the Public Art Coordinator and wrapping vendor for image sizing and approval of final design.
  - Final files in approved high-resolution format (format depends on whether it’s a photograph or graphic design).
- $711 Paid to Others (City contractor) for wrapping services, including
  - Working with artist for sizing and final format
  - 4-Color process digital printing of the design on vinyl wrap
  - Cleaning TSB and UPS Unit
  - Wrapping TSB and UPS Unit
  - Heat sealing wrapping
  - UV laminate clear coat wrap
- $250 Optional Pay to Artist or Others (City contractor) for
  - Cleaning fiberglass pedestal and concrete base
  - Painting fiberglass pedestal and concrete base
  - Clear coating fiberglass pedestal & concrete base

Artist
Stuart Hausmann

Artist
Daniel Yanez

Artist
Steve “Stibs” Cipriano
REQUIREMENTS / MATERIALS FOR WINNING ARTISTS

Additional information, beyond that listed below, will be provided to the winners.

For Wrapping TSB and UPS Units: The City of Grand Prairie Public Art Program has specified the following steps when wrapping:
1. For Photographs: Send minimum 300 DPI Files
2. For Graphic Designs: Send Vector Files

For Painted TSB and UPS Units: Due to the outdoor exposure and the functioning electrical components located inside the TSBs and UPS units, the City of Grand Prairie Public Art Program has specified the following steps and products for use when painting. Variations from the steps and specifications listed below will be considered, but must be approved by, and coordinated with, the Public Art Coordinator prior to application on the TSBs, UPS, Fiberglass Pedestal and Concrete Base.

1. Cleaning TSP and UPS Unit:
   - Step 1: Water Soap Mix: 24 oz. spray bottle. Filled with water and 2 drops dawn soap or equal. Spray on rag and wipe down.
   - Step 2: Water & Isopropyl Alcohol: 24 oz. spray bottle add 1 part alcohol to 7 parts water. Spray on rag and wipe down.

Fiberglass Base: Soap and water and rags.
Concrete Base: Sweep, use soap and water and scraper if needed.

2. PRIMER for TSB and UPS Unit: TSBs and UPS Units must be inspected by the Public Art Coordinator prior to priming.
   - BULLS EYE 1-2-3 (Zinsser) (water-based) - Two undercoats are required. This product is available at paint & hardware stores.

3. PAINT for TSB and UPS Unit:
   a. GOLDEN PAINT HEAVY BODY ACRYLICS (water-based)
      http://www.goldenpaints.com/products/colors/heavy-body
      Available at Asel Art and other paint stores
   b. Air-Brush Acrylics or Aerosol Spray Paint (Must be approved by, and coordinated with, the Public Art Coordinator.)
   c. Other Paint (Must be approved by, and coordinated with, the Public Art Coordinator)

4. ISOLATION COAT (layer between paint & protective clear coat):
   - GAC (Golden Artist Colors) 200

5. PROTECTIVE VARNISH / CLEAR COAT (mineral spirit based – brush on)
   - GOLDEN VARNISH: MSA Varnish With UVLS (Gloss)
     http://www.goldenpaints.com/products/varnish-top-coat/msa-varnish

6. Painting, Isolation Coat and Clear Coat of Fiberglass Pedestal
   a. Bulls Eye 1-2-3 (Zinsser) Paint Primer (water based)
   b. Same as listed above in items 2-4 above.

7. Primer, Isolation Coat and Clear Coat of Concrete Base
   a. Bulls Eye 1-2-3 (Zinsser) Paint Primer (water based)
   b. Same as listed above in items 2-4 above.
DESIGN CRITERIA

- Design proposals for the Literacy category should not also be entered into the Celebrate the Environment category and visa versa.
- Use the provided Proposal Concept Template to submit a design concept. Changes to the design may be required to accommodate site requirements.
- Designs must include all visible sides of the TSB including the tops of the TSB and UPS unit. The bottoms of the TSB and UPS unit are not visible.
- TSBs and UPS units contain electrical equipment that can get hot; thus it’s recommended that the bulk of the designs be primarily based on lighter colors to prevent overheating of the TSB and UPS unit.
- Whether the TSB and UPS unit will be painted or wrapped, the artist’s design must include paint colors for the fiberglass pedestal and concrete bases.
- Designs must not contain representations of traffic lights, signs or signals.
- The design may include text; however TSBs may not be used for advertisement or to promote a business, product or viewpoint.
- Avoid fine detail or text of such a small size that it may cause drivers to lose concentration as they try to read it.
- Designs may not include any breach of intellectual property, trademarks, brands, images of illegal activities or involve the attachment of any object(s).
- Designs must not include representations of people.
- All artwork must be the artist’s own original work and must not have appeared on TSBs elsewhere.
- The finished artwork will be in the public domain and therefore may be subject to vandalism. Accordingly artists should be thoughtful about having large open areas in the design.
- Avoid using each face of the TSB for a different image or concept.
- Successful designs will “wrap” the imagery around all faces of the box in a continuous flow.
- Bold forms and vibrant colors that can be easily viewed by motorists stopped at the traffic signal, as well as by passing pedestrians, are encouraged.
- Artists are invited to sign their boxes and include their website and/or a hashtag. Signatures, a website and/or a hashtag cannot occupy more than 1/8th of the area of the side of the TSB on which they are placed. Design proposals should indicate where the signature, website and/or hashtag will be located.

THE SELECTION PROCESS

All proposals will be screened for the completeness of the submittal packets and appropriateness of the entries. Finalist for the competition will be selected by the TSB Public Art Selection Committee based on a review of artworks, how well the artists captured the vision for the category they selected, experience/qualifications, and artistic merit. The Grand Prairie City Council has final approval on winning TSB designs.

ARTIST ELIGIBILITY

The competition is open to individual artists (no group entries) residing in the State of Texas. All applicants, regardless of age, race, sex, religion, nationality, origin or disability, are eligible to compete. Artists may submit one proposal per category (Celebrate the Environment and Celebrate Literacy) for this competition and may win once per each category for this Call. Artists who participated previously and won one commission in the 2018 Call may compete again, but can only win one commission this call. Artists who did not win in the 2018 call, may submit one entry per category and may win once per category for this Call. Artists who won two commissions in the 2018 Call to Artists are ineligible this time.
ARTIST CONTRACT
Artists whose proposals win the competition will be provided with a public art commission contract with an assigned TSB location and other instructions. Winning artists are required to attend a contract workshop prior to executing the contract.

PAINTING SCHEDULE
Artists may commence painting once the final design has been approved and once the artist's contract and vendor paper work are complete. The Public Art Coordinator will review completed boxes onsite prior to the isolation and final clear coats to ensure proper use of materials and accordance with the approved design. All TSBs and UPS units must be painted or wrapped by Friday, Nov. 30, 2019.

SAFETY AND TRAFFIC CONTROL PLANS
The City, as deemed necessary by the City, may provide and implement traffic control plans for TSB locations. The plans may, or may not, include traffic cones and/or barriers. Artists will be responsible for working in the Traffic Control Zone when applicable. Artists will be loaned safety vests by the City.

LIFE SPAN OF ARTWORK
Artists should understand that the finished works will be on functioning equipment that will need repair or replacing at some point in time. The City can’t guarantee the duration of each TSB. While this project requires a clear coat, the City can’t guarantee that damaged or graffitied TSBs will be repaired and the artwork restored to its original state. Artists must accept the risk that their artwork may be damaged, altered or removed at any time after completion.

2019 PROJECT TIMELINE
Friday, January 11  Artist Call Issued
Friday, February 22  5 p.m. Submission deadline
Saturday, March 2  Judging
Monday, March 4  5 p.m. Winners Announced on the City’s Website
Note: All applicants should look on the website to see if they won or not.
2-hr Contract Workshops Winning Artists must choose one to attend.
Saturday, March 9  10 a.m. – 12 p.m.
2 p.m. – 4 p.m.
Sunday, March 10  2 p.m. – 4 p.m.
Tuesday, March 11  7 p.m. – 9 p.m.
Friday, March 15  5 p.m. Contract and Vendor Paperwork Deadline
Mon, Mar 18 – Sat. Nov 30  Artworks painted or wrapped
Saturday, November 30  Deadline for painting or wrapping.

RESERVATION RIGHTS (The small print)
The City of Grand Prairie reserves the right to change the project timeline and/or to supplement, amend or otherwise modify this solicitation and to request additional or supplemental information or proposals from any or all participating artists. Any changes to the project will be noted at the TSB Call to Artists website: www.gptx.org/publicart/trafficsignalboxproject.

While up to 20 TSBs have been identified for this project, the City reserves the right to reduce that number if it’s in the best interests of the City. The City reserves the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals or any part thereof submitted in connection with this solicitation and to advertise for new proposals where the acceptance, rejection waiver, or advertisement would be in the best interests of the City. The City reserves the right to negotiate unacceptable provisions incorporated within an otherwise acceptable proposal.

Since the TSBs are in public locations visible to viewers of all ages, ethnicities and cultural backgrounds, artists shall avoid nudity, suggestive poses, scatological humor, hate speech or imagery that any group might find obscene, offensive or morally shocking. Political, religious or memorial artwork is unacceptable for TSBs.

All designs will be subjected to City of Grand Prairie review and approval prior to referral to the TSB Public Art Selection Committee. A proposal which is incomplete, unclear, conditional or which contains objectionable imagery, will be rejected without evaluation. The Grand Prairie City Council has final approval on TSB designs.
APPLICATION INFORMATION

Deadline: Delivered (not post-marked) by 5 p.m., Friday, February 23, 2019.

Categories: There are two categories:
1) Celebrate the Environment
2) Celebrate Literacy

Design proposals for the Celebrate the Environment category should not also be entered into the Celebrate Literacy category and visa versa.

Artists may submit one proposal per category (Celebrate the Environment and Celebrate Literacy) for this competition and may win once per each category for this Call. Artists who participated previously and won one commission in the 2018 Call may compete again, but can only win one commission this call. Artists who did not win in the 2018 call, may submit one entry per category and may win once per category for this Call. Artists who won two commissions in the 2018 Call to Artists are ineligible this time.

For each entry, the following forms and documents are required:

1) Application Form

2) Statement of Art-Related Experience:

Include a statement (250 word maximum) about your art-related experience including any previous commissions to design/paint Traffic Signal Boxes in other communities.

Do not send any materials that are not specifically requested (i.e. resume, transparencies, DVDs/videos, articles, etc.). If such materials are sent, they will not be reviewed by the TSB Public Art Selection Committee. Submissions will not be returned.

3) Three Samples of Your Previous Artwork

Attach three (3) images illustrating examples of your artwork.

If you have previous experience designing art for Traffic Signal Boxes, you may want to include some of those images as part of your three examples.

DO NOT provide website addresses or links directing the TSB Public Art Selection Committee to examples of your work. It is the responsibility of each artist to select the three (3) works which best illustrate their capabilities for this project.

4) Proposal Description Form: Complete this form to indicate which category you are entering and to explain your proposal concept and materials (one page maximum).

5) Proposal Concept Template:

A minimum of one Proposal Concept Template depicting the artist’s concept must be submitted per design proposal.

Submitting artists should indicate how their design would be fitted to 4 vertical sides and to the top of a typical TSB, and to the three sides and to the top of the UPS unit. A maximum of three (3) additional views may be submitted from each artist per design proposal. Submitted images may show multiple views from different perspectives of the same design proposal.
DELIVERY INSTRUCTIONS

Due to internal systems for mail delivery which can cause internal mail delays, do not submit entries through regular mail.

Deadline: Entries must be delivered (not post-marked) by 5 p.m., Friday, February 22, 2019.

Artists may submit one proposal per category and may win once in each category for this Call.

THERE ARE THREE DELIVERY METHODS...

1) 3rd PARTY UPLOAD: Entries may be uploaded to a third-party storage/sharing site (like Box, Dropbox or Hightail) and a sharing invitation sent to gppa@gptx.org. Use “(Insert Artist’s Name) (Category)” for the subject.
   Example:  “Joe Smith Literacy” or “Joe Smith Environment.”
   Send separate invitations for each category.

2) E-MAIL: Entries may be e-mailed gppa@gptx.org. See formatting instructions for e-mailed entries on next page.

3) DELIVERED: Entries may be delivered in person or via a delivery service (no regular mail) as hard copies, or on virus-free, PC-compatible CDs, DVDs, or thumb drives to:

   Tammy Chan
   Public Art Office at the Landfill
   1102 MacArthur Blvd.
   Grand Prairie, TX 75050

   Destination phone number to use with delivery services: 214-212-7958
   If delivering in person, please call the number above for delivery instructions upon arrival at the landfill.

   Label the CD, DVD or thumb drive as follows: “(Insert Artist’s Name) TSB Entry.”
   If entering both categories, the file names must include “Literacy or “Environment” to let us know in which category each file should go.

   No media will be returned. All CDs, DVDs or thumb drives become property of the City of Grand Prairie.

An e-mail will be sent acknowledging delivery of entries. The City of Grand Prairie assumes no responsibility for lost or damaged submissions and application contents will not be returned.

INFORMATION / QUESTIONS

Questions may be directed to:

Tammy Chan, Public Art Coordinator 972-237-8159 Office 214-212-7958 Cell tchan@gptx.org
FORMATTING INSTRUCTIONS FOR E-MAILED ENTRIES

To manage the entries, we’ve established the following formatting requirements for e-mailed entries:

- Include your name at the beginning of all e-mail subject lines and at the beginning of all file names.
- If you are entering both categories, send each proposal separately.
- In the subject line for each proposal include “Environment” to designate the Celebrate the Environment category or “Literacy” to designate the Celebrate Literacy category.
- Our e-mail capacity is limited to 8mb per e-mail. All required documents can be combined into one .pdf, provided it is not more than 8mb.
- Organize the documents in the following order:
  - Application Form
  - Statement of Art-related Experience
  - 3 Art Samples
  - Proposal Description Form
  - Proposal Concept Template
  - Additional Views (Up to 3 per proposal)
- If one, or both, of your proposals includes more than 8mb, you’ll need to break them up into smaller increments to send them in more than one e-mail.

If, for example, you are entering your first proposal for the Environment category and your proposal fits into two .pdfs, each totaling 8 or less megabytes, include “Environment 1” followed by a series number in the e-mail subject line.

- Example: “Joe Smith Environment 1of 3.” That tells us that artist Joe Smith is entering the Environment category and the e-mail is the first of three e-mails for that proposal.
- When Joe is ready to send his second proposal for the Literacy category, he would title it: “Joe Smith Literacy 1 of 3” and so on.

- If sending each form as a separate file attachment, insert your name before the document titles. Please use the document titles listed above.
- Artists may submit one proposal per category (Celebrate the Environment and Celebrate Literacy) for this competition and may win once per each category for this Call. **Artists who participated previously and won one commission in the 2018 Call may compete again, but can only win one commission this call.** Artists who did not win in the 2018 call, may submit one entry per category and may win once per category for this Call. **Artists who won two commissions in the 2018 Call to Artists are ineligible this time.**
City of Grand Traffic Signal Box Public Art Project
APPLICATION FORM

DEADLINE, 5 p.m., Friday, February 22, 2019

NAME: ____________________________________________________________

ADDRESS: _______________________________________________________

PHONE: (____)_____-_________  ALT. PHONE: (____)_____-_________

E-MAIL: ___________________________________________________________

CHECKLIST

☐ Application Form

☐ Statement of Art-Related Experience Form (limit one page)

☐ Three (3) Art Samples illustrating samples of previous TSB commissions and/or your most representative works

☐ Proposal Description Form (limit to one page)

☐ Proposal Concept Template with your design (ok to enlarge) and up to 3 additional views

FORMATTING AND DELIVERY METHODS – See page 8.

QUESTIONS:  May be directed to Tammy Chan, Public Art Coordinator

972-237-8159 Office  214-212-7958 Cell  tchan@gptx.org
City of Grand Traffic Signal Box Public Art Project
STATEMENT OF ART-RELATED EXPERIENCE FORM

NAME: ___________________________________________________________

Type in the text box below to tell us about your art-related experience.
Limit one page.

Type over this text....
NAME: __________________________________________________________

CATEGORY (Check one):

___ Celebrate the Environment          ___ Celebrate Literacy

Do you propose to paint or vinyl wrap the TSB and UPS unit? (Check one).

___ Direct Paint                     ___ Vinyl wrap

WHAT TITLE WOULD YOU GIVE YOUR PROPOSAL?: ____________________________

____________________________________________________________________

DESCRIPTION OF THE PROPOSAL: (Type in the text box to include an explanation of the proposal’s relevance to category. If wrapped, note what software you will be using to create your design. If painting, note what type of paint you intend to use.)

Type over this text...
City of Grand Prairie Public Art Program

TSB AND UPS UNIT DIMENSIONS AND CONCEPT INSTRUCTIONS

Use the Proposal Concept Template on the next page to submit your proposal.

Be sure to include how you would address the fiberglass pedestal and concrete base (designs or single colors are acceptable).

For digital entries, click on downloadable Proposal Concept Template file in the Quick Link section of the Call to Artists webpage.
PROPOSAL CONCEPT TEMPLATE
Photos of Typical City of Grand Prairie Traffic Signal Boxes and UPS Units

REAR           LEFT      FRONT     RIGHT