

# THE GATEWAY AT GRAND PRAIRIE



- VISION

# **TABLE OF CONTENTS**

• SITE LOCATION • SITE ANALYSIS • DESIGN PRINCIPLES • DESIGN PROPOSAL • REFERENCE IMAGES



### VISION

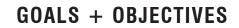
The GATEWAY at Grand Prairie Masterplan explores development opportunities in the intersection of I-30 and Belt Line. It explores the creation of a new development district that would revitalize the zone with Public-Privte partnerships between land owners and the City of Grand Prairie.

Our goal is to create environments with Districts, Streets, Plazas and Green Spaces that provide grand experiences for the pedestrian. It would be a gradual approach with varying densities, all with the goal of maximizing site potentials.

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### THE GATEWAY AT GRAND PRAIRIE

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- Create a unique and appealing mixed use and lifestyle environment for Live. Work.Play
- Respond to opportunities offered by the I-30 corridor that connects Dallas-Fort worth
- Create streets, plazas and green spaces that are soft to the pedestrian touch
- Craft a recognizable District for Grand
  Prairie

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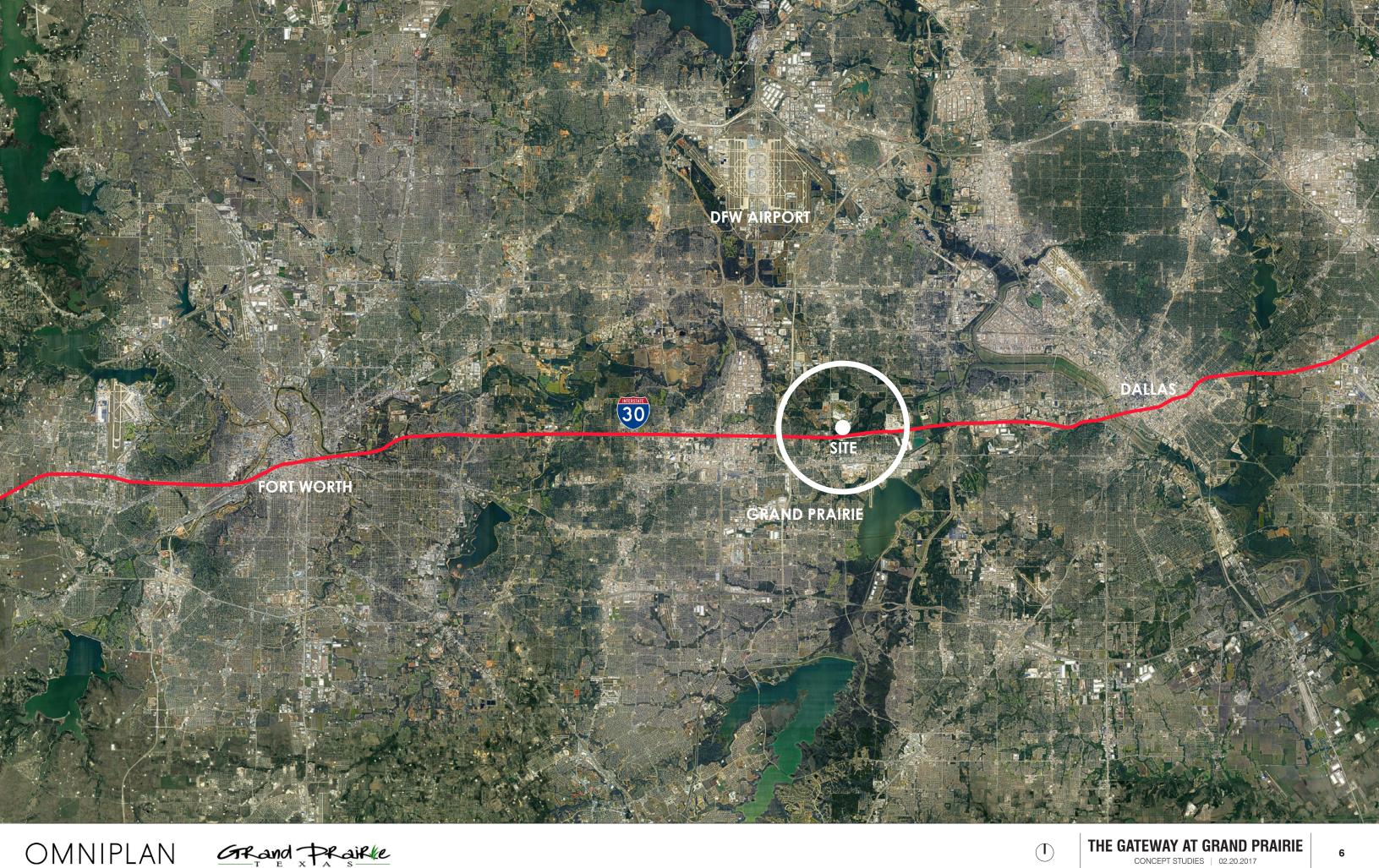
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### THE GATEWAY AT GRAND PRAIRIE

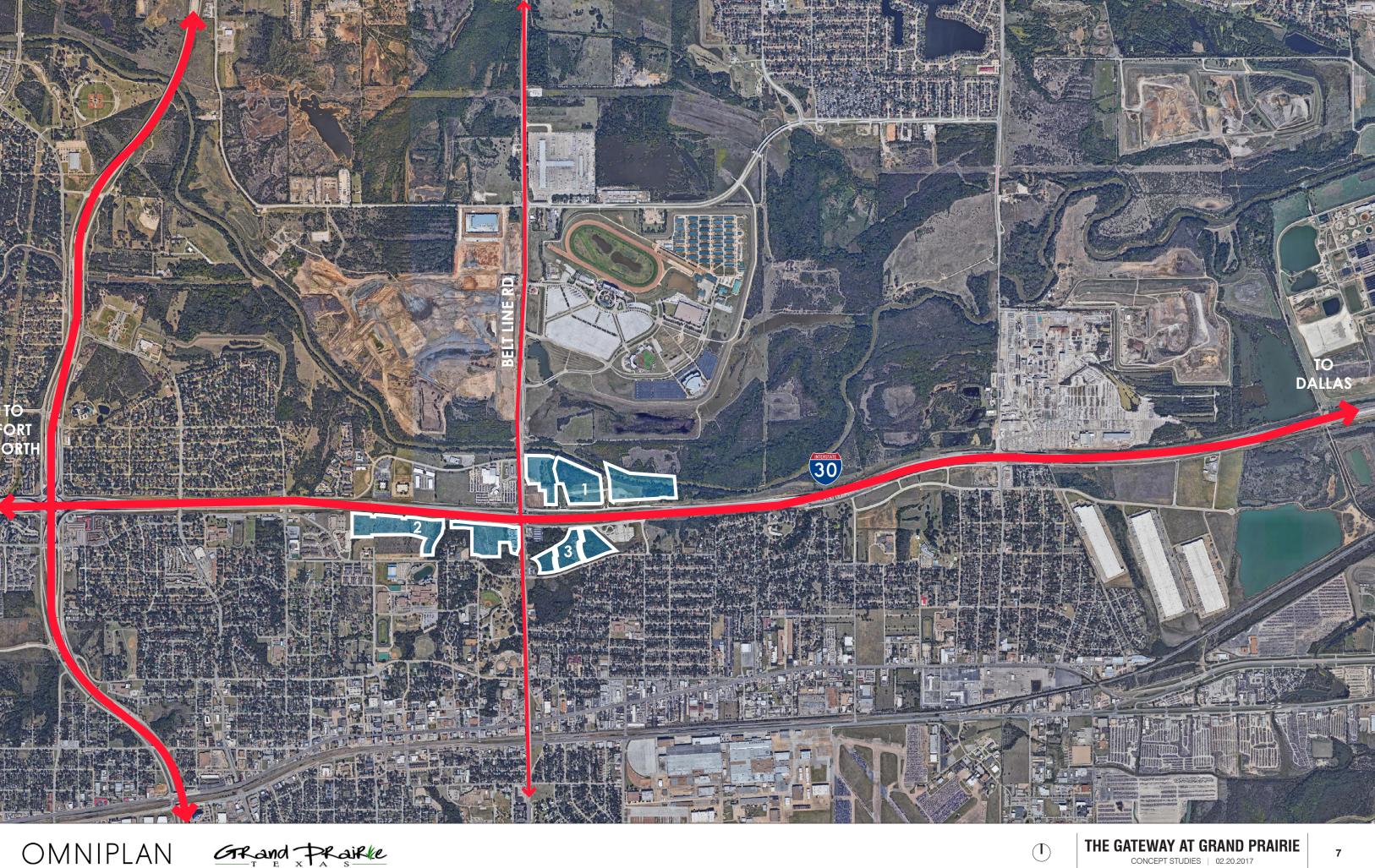
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# SITE LOCATION

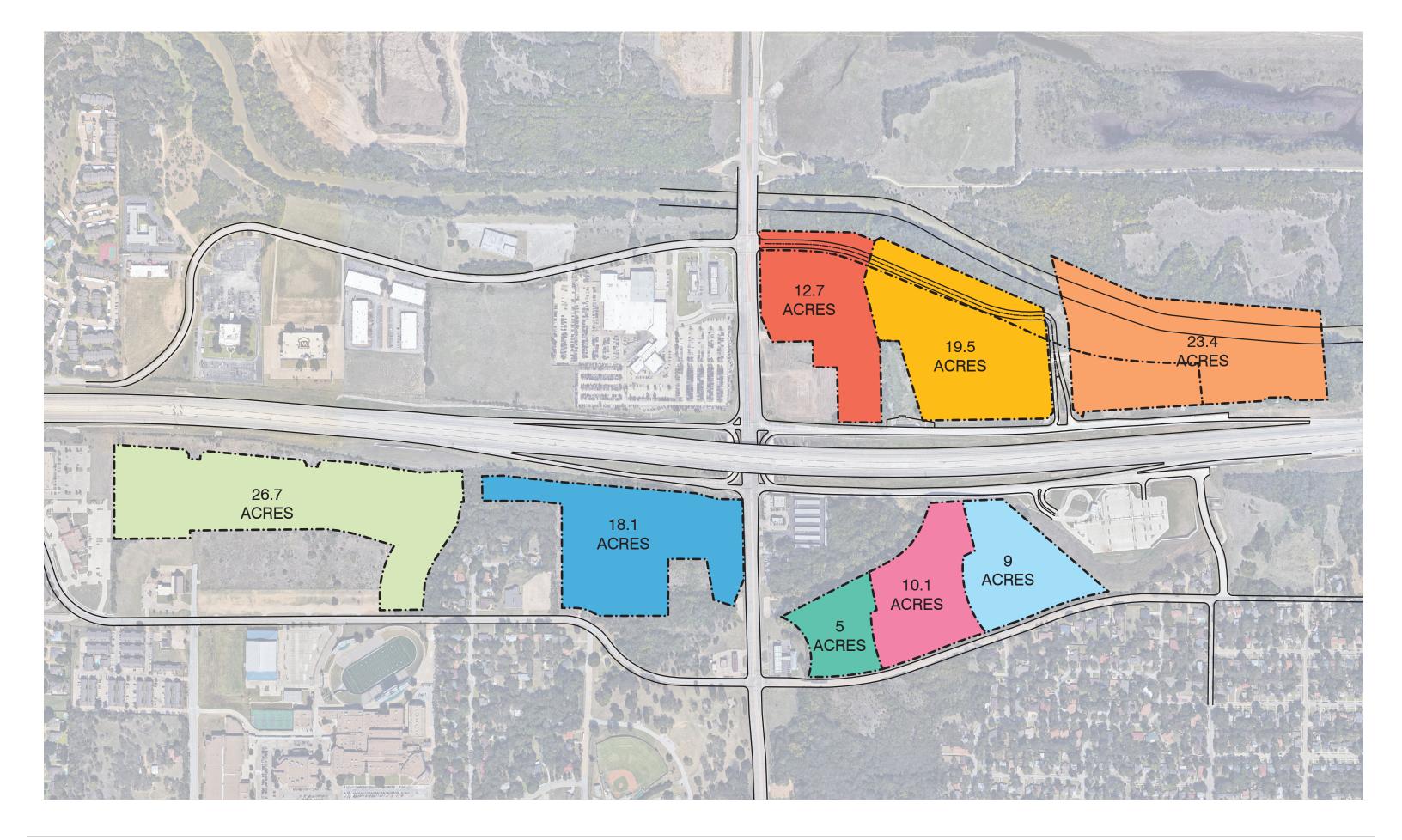




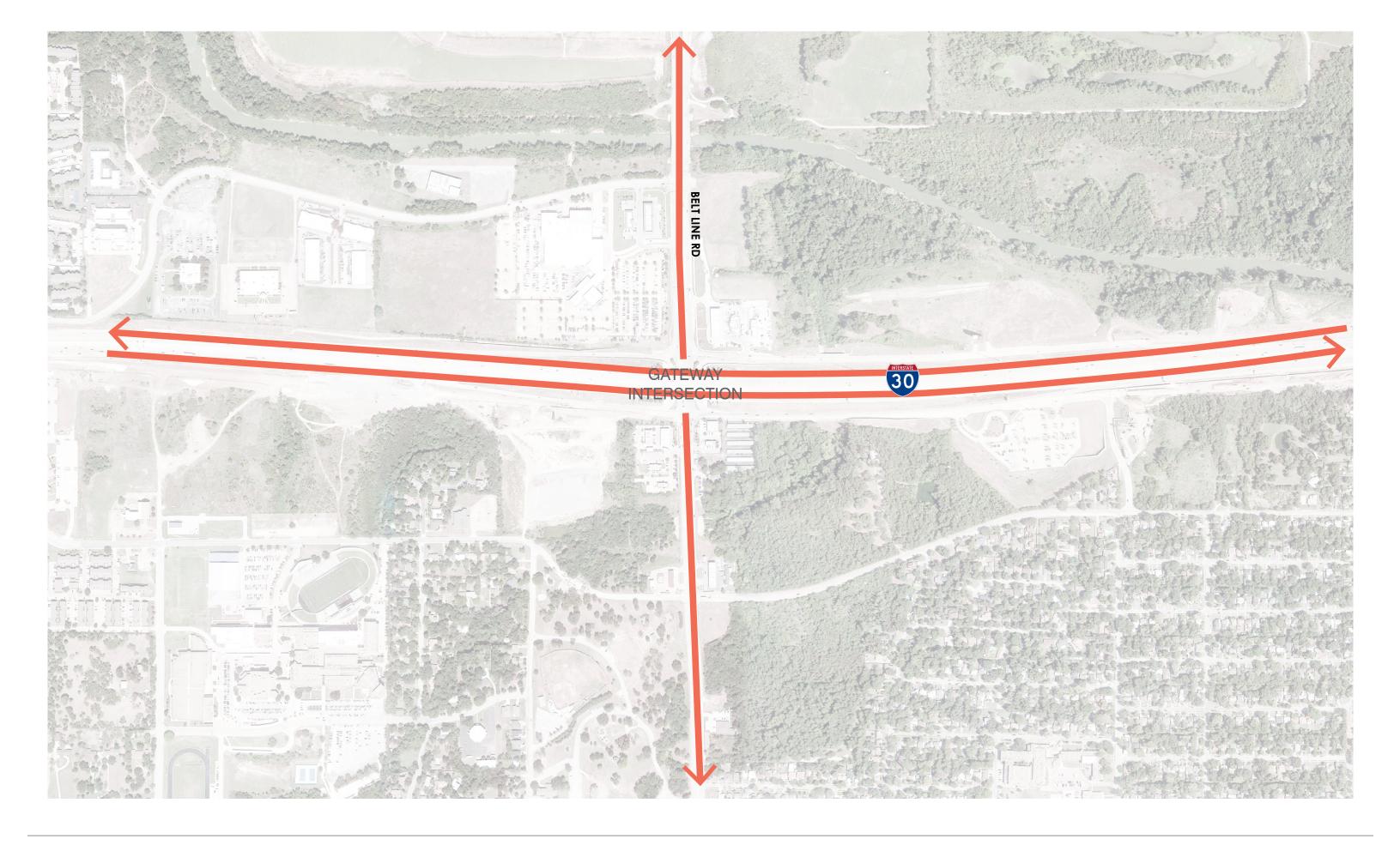


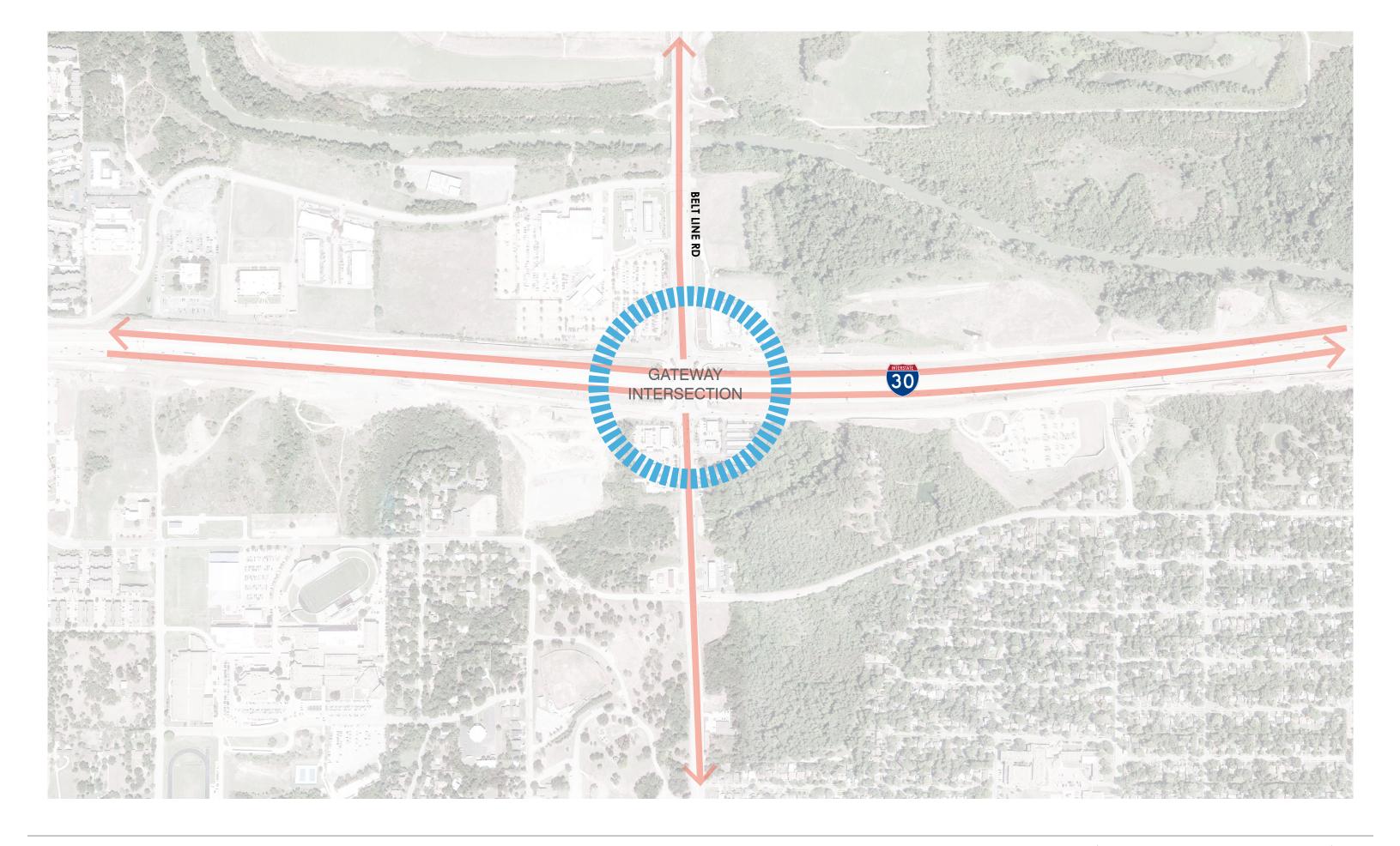


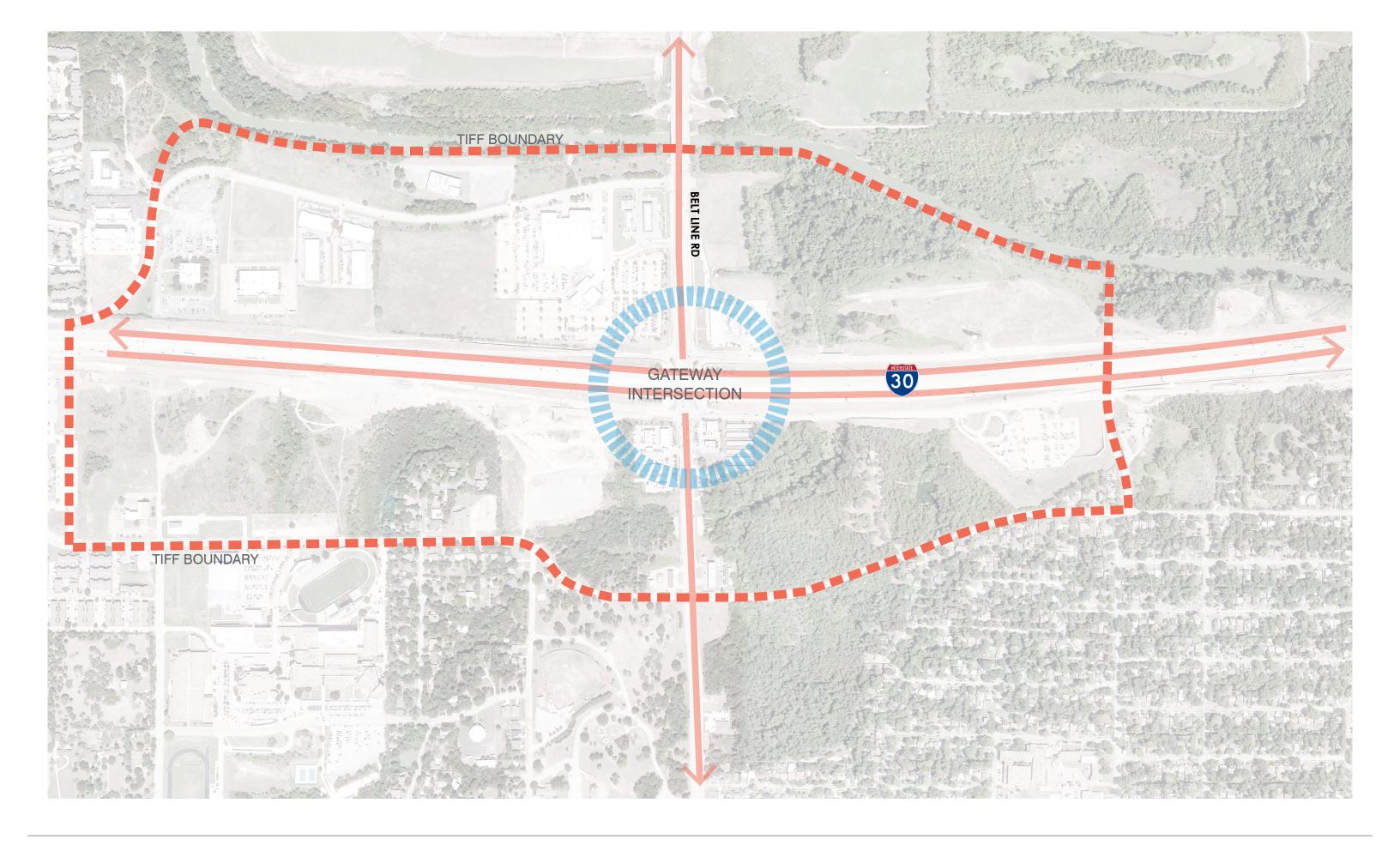
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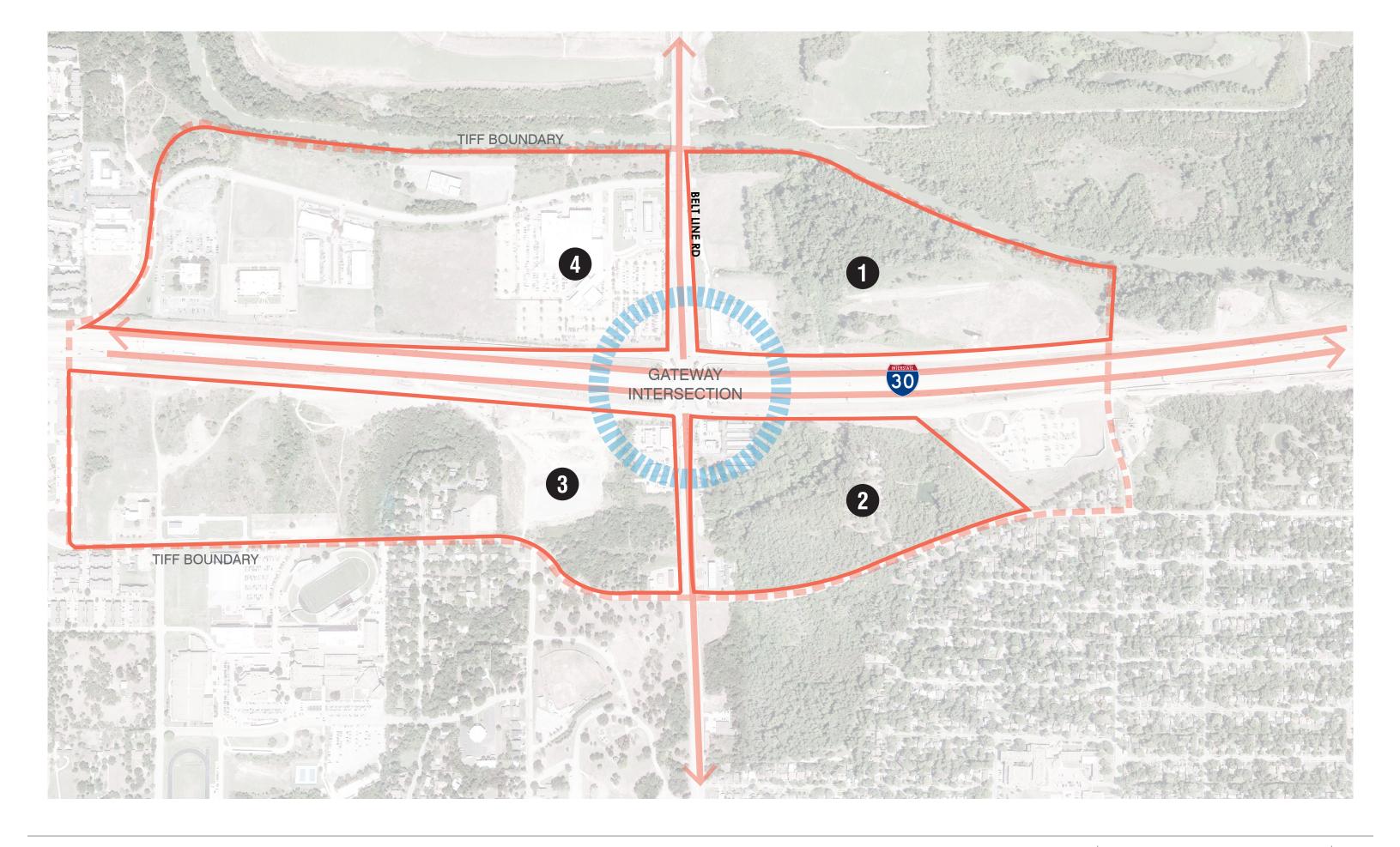


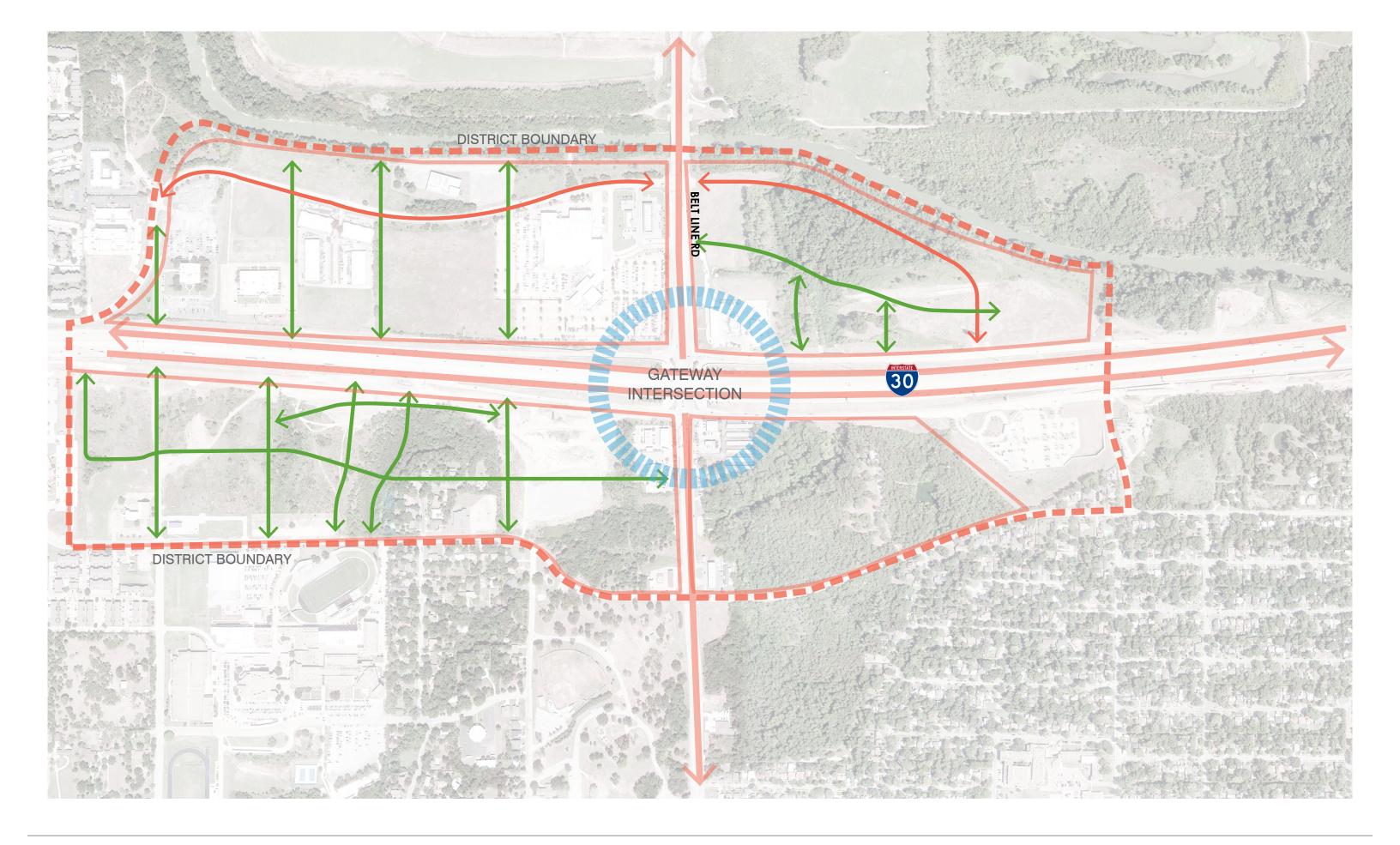
# SITE ANALYSIS

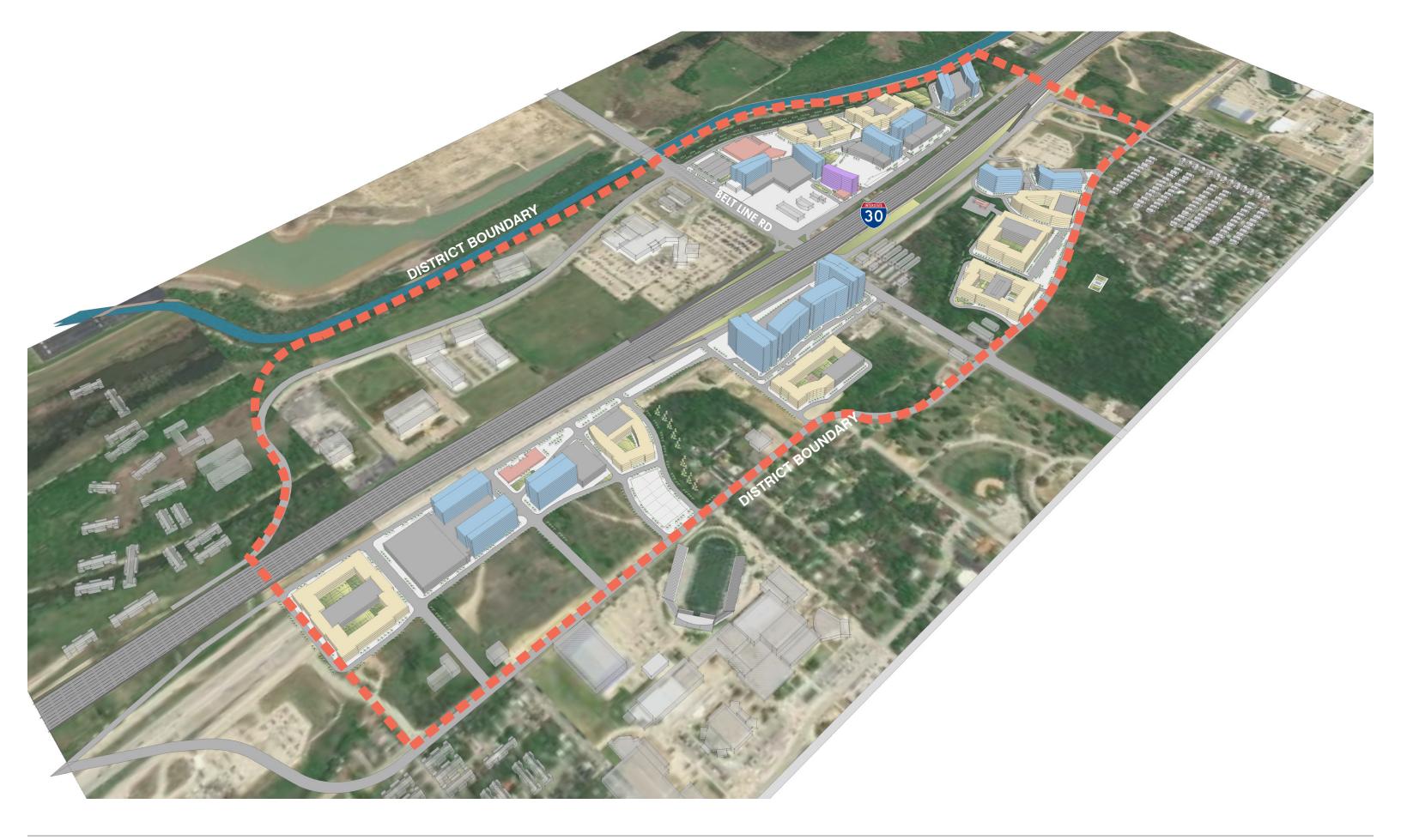








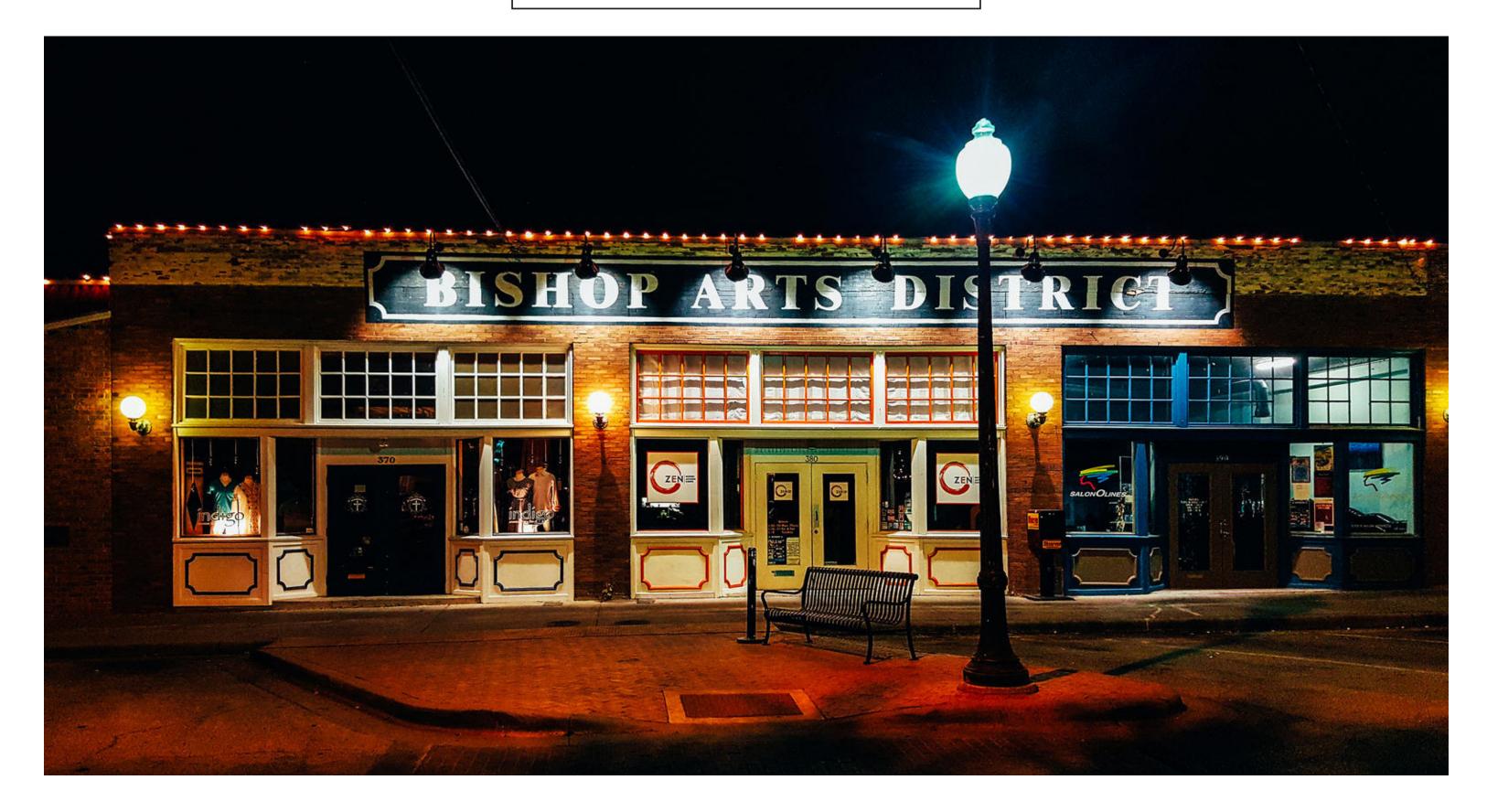






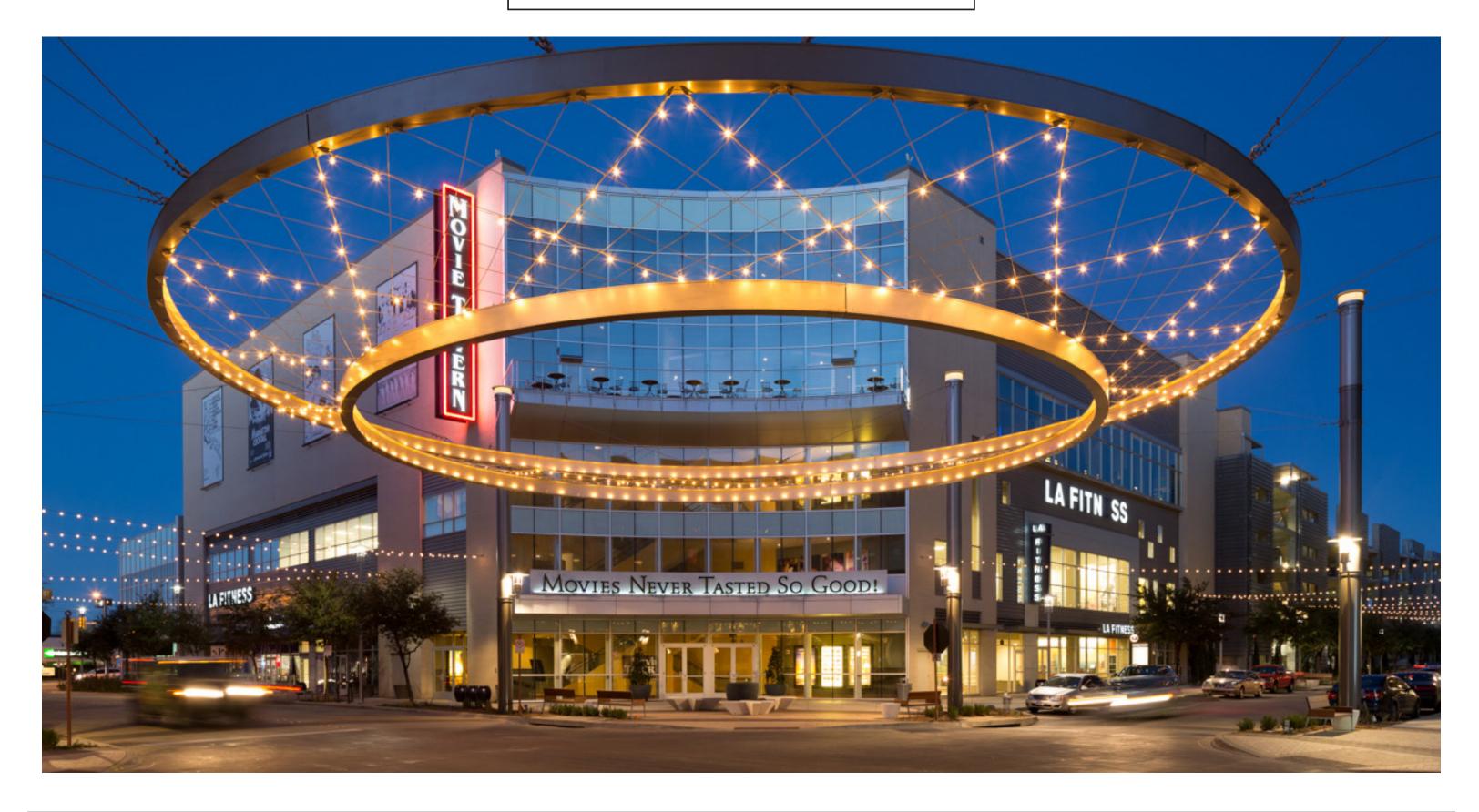
# DISTRICTS

#### **BISHOP ARTS**



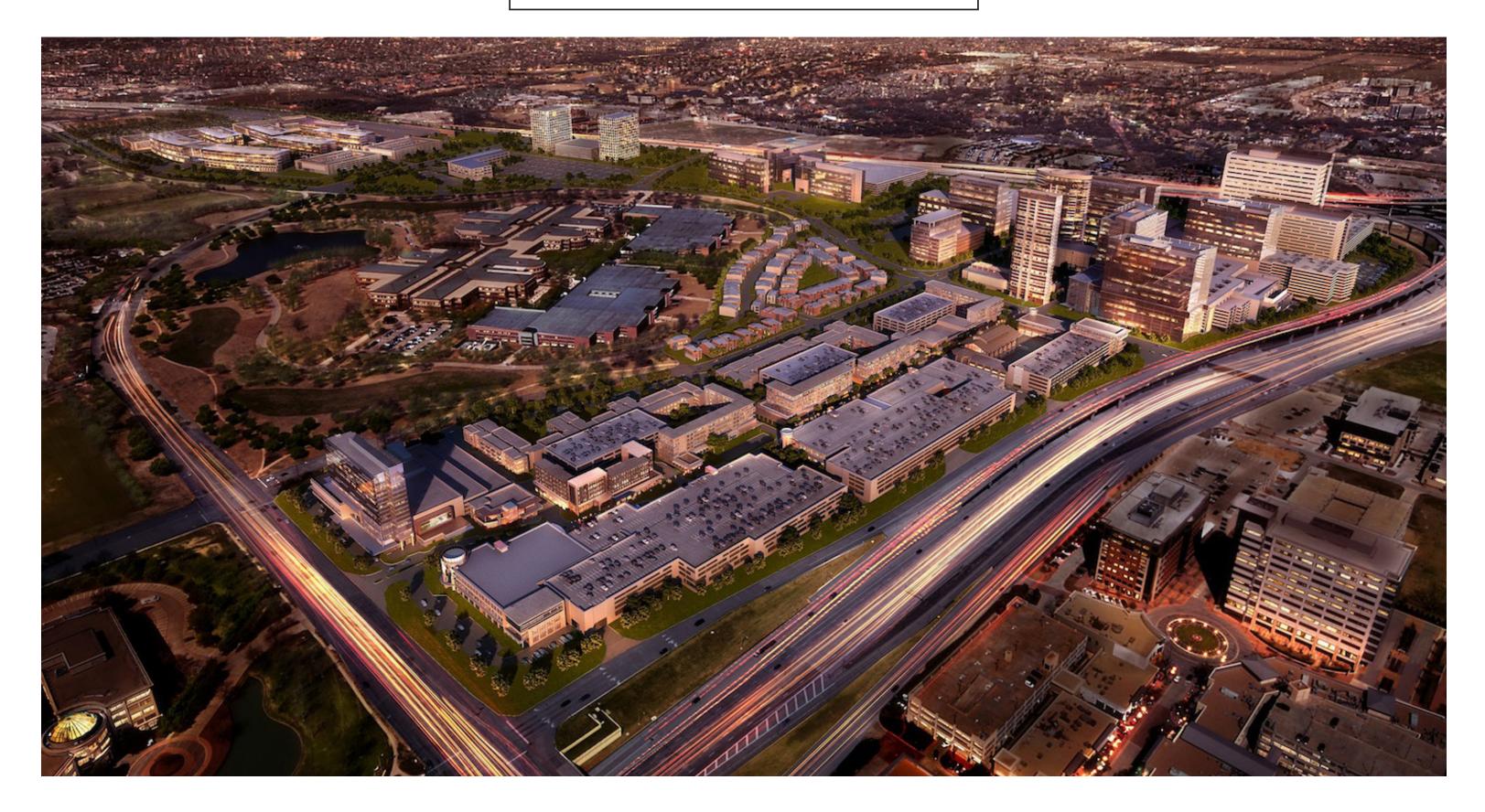


**7TH STREET - FORT WORTH** 

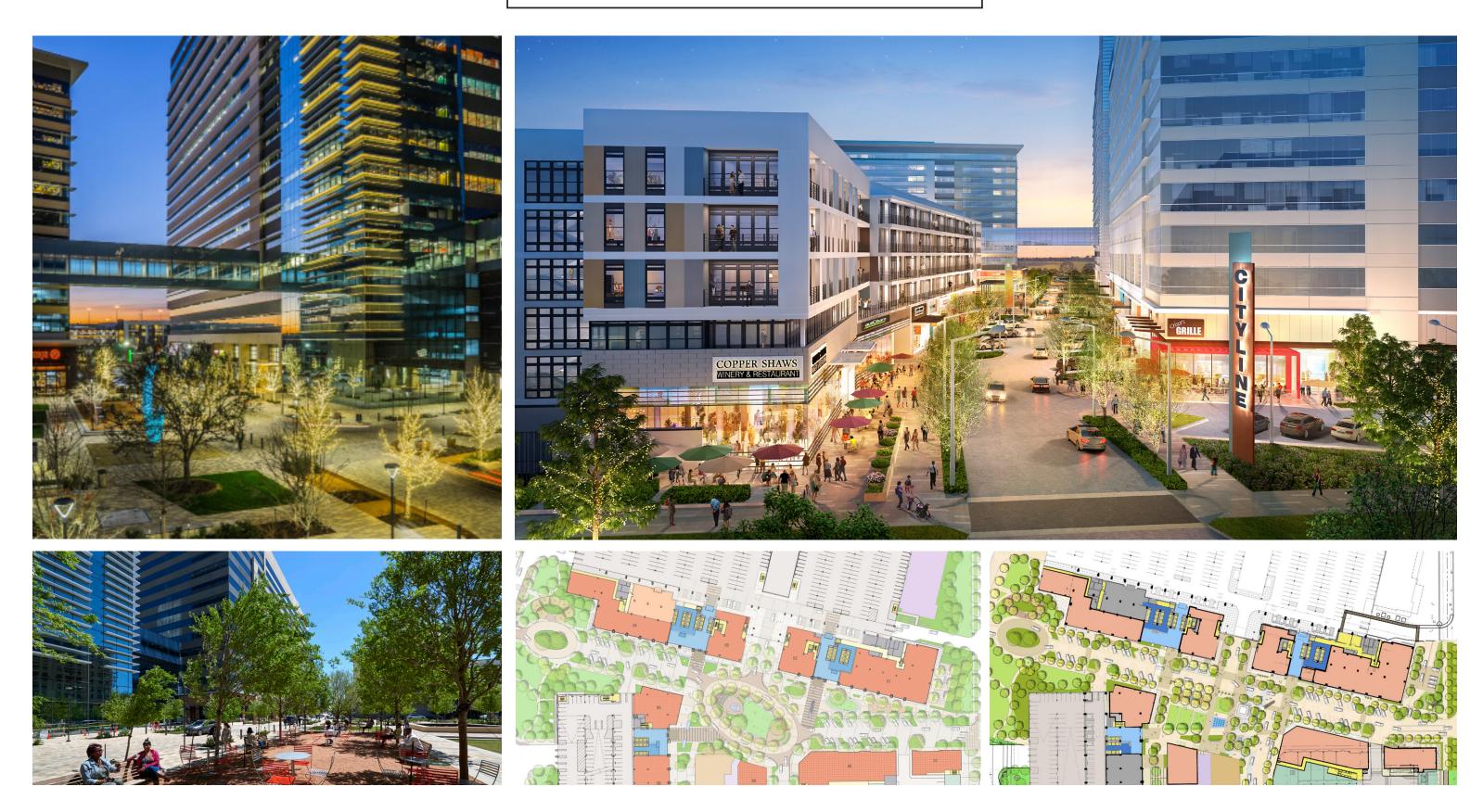




LEGACY WEST







### CITYLINE

DALLAS MIDTOWN





# **DESIGN PRINCIPLES**

# THE GATEWAY MIXED-USE PLANNING PRINCIPLES

DESIGN FOR THE EXPERIENCE DESIGN THE IN-BETWEEN SPACES DESIGN AT EYE LEVEL

IN MARAN

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**MIXED USE PRINCIPLES** 



### **PLACE MAKING**

**PLAZAS** 

## **DENSE MIXED-USE**

**GREEN SPACE** 

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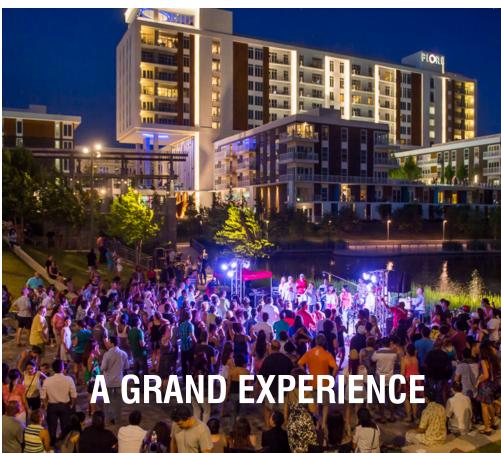


# **A PLACE TO ENTERTAIN**

# THOUGHTFUL DESIGN







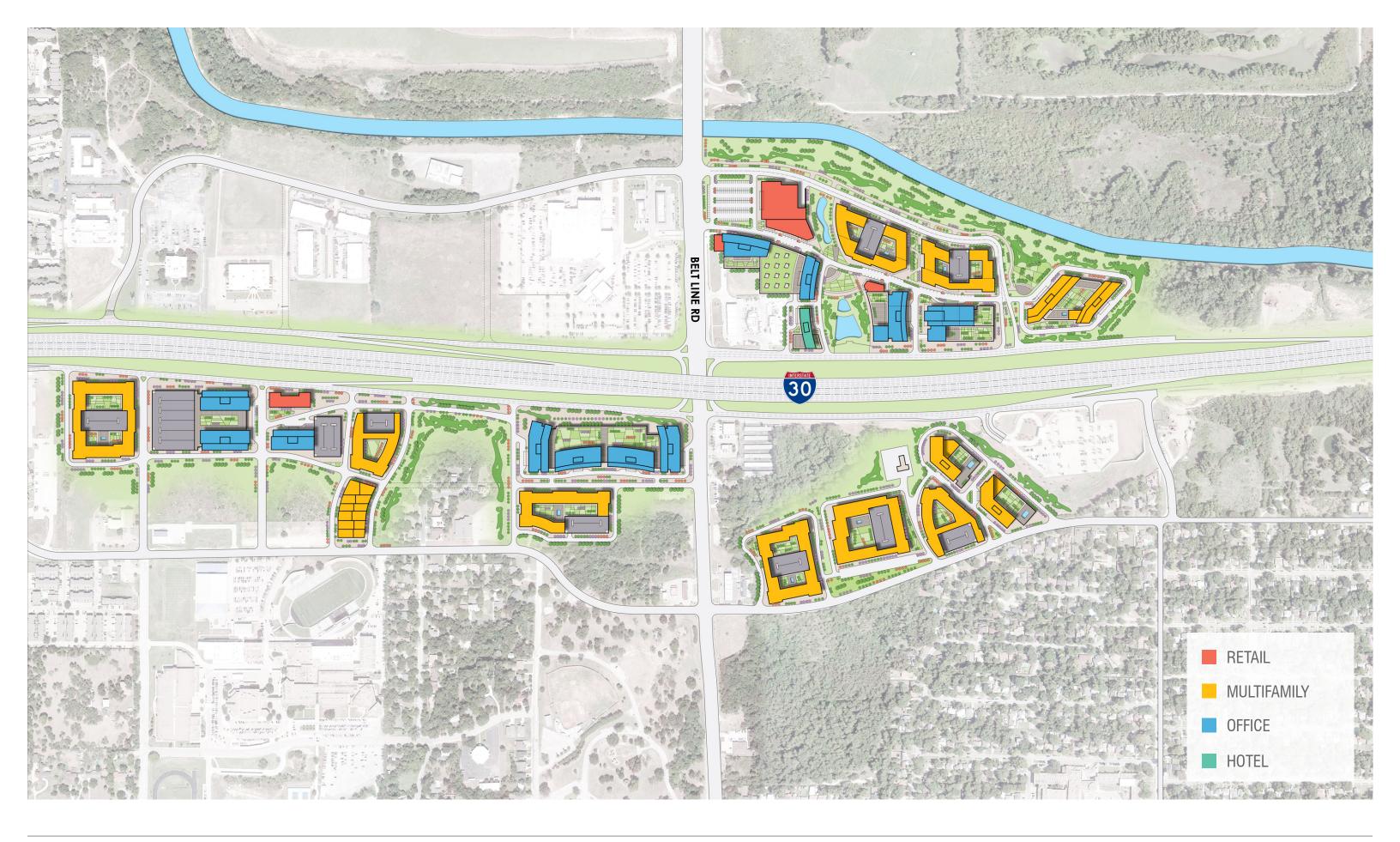




### THE GATEWAY AT GRAND PRAIRIE

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# **DESIGN PROPOSAL**



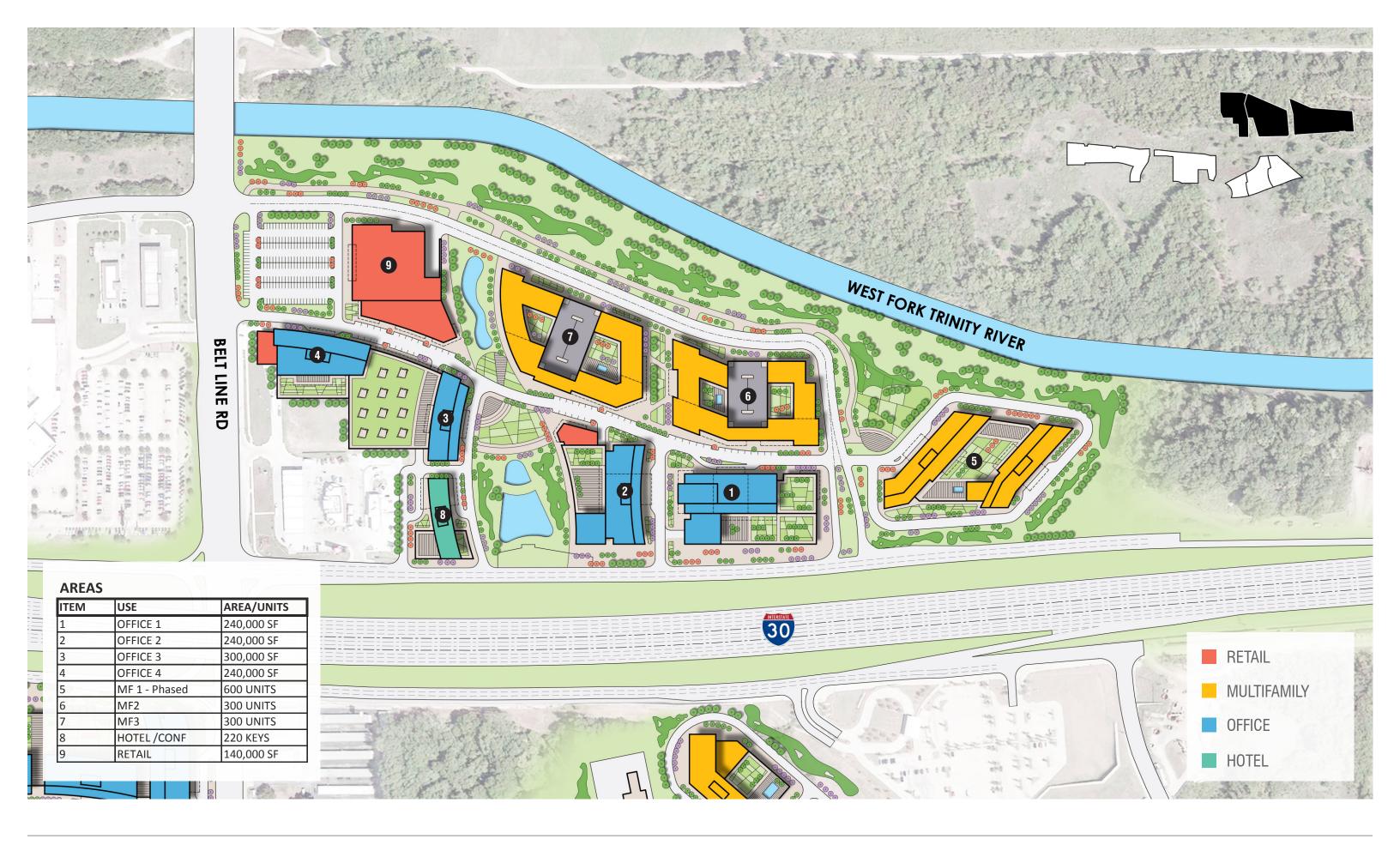




SITEPLAN

0 250 Scale: 1" = 500' 0 500

 $\bigcirc$ 1000





AREA 1

0 125 250 500 Scale: 1" = 250'

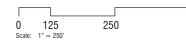
 $\bigcirc$ 

### THE GATEWAY AT GRAND PRAIRIE





AREA 2



### 500

#### THE GATEWAY AT GRAND PRAIRIE

30

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500

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**AERIAL VIEW 1** 











**AERIAL VIEW 3** 





**STREET VIEW 1** 











**STREET VIEW 3** 





**STREET VIEW 4** 







HIGHWAY VIEW TO FW







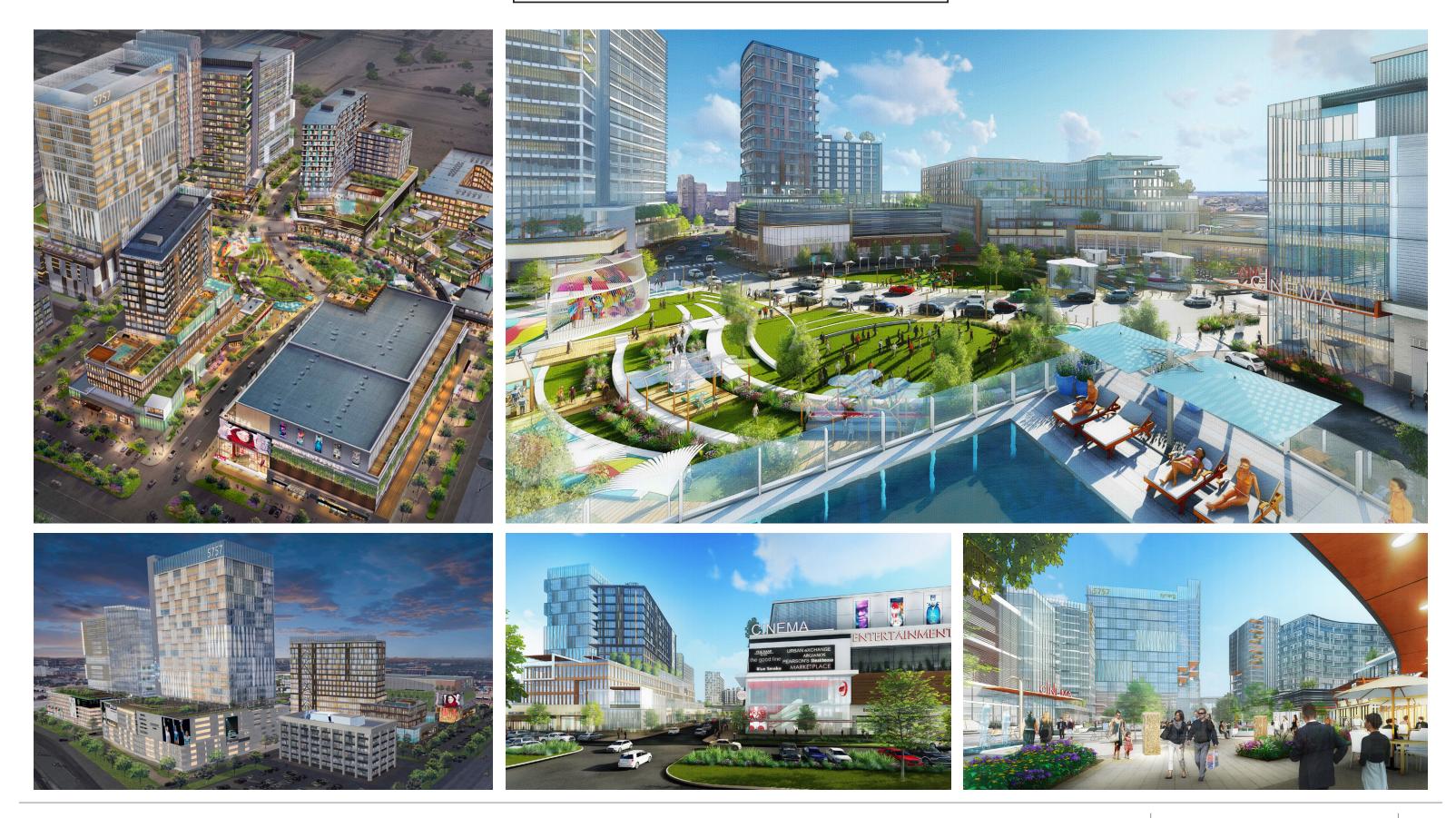
HIGHWAY VIEW TO DALLAS

# REFERENCE IMAGES

TROLL DIREUMIND



#### **OMNIPLAN - SERITAGE VALLEY VIEW**



# OMNIPLAN



#### **OMNIPLAN - BAYBROOK LIFESTYLE CENTER**



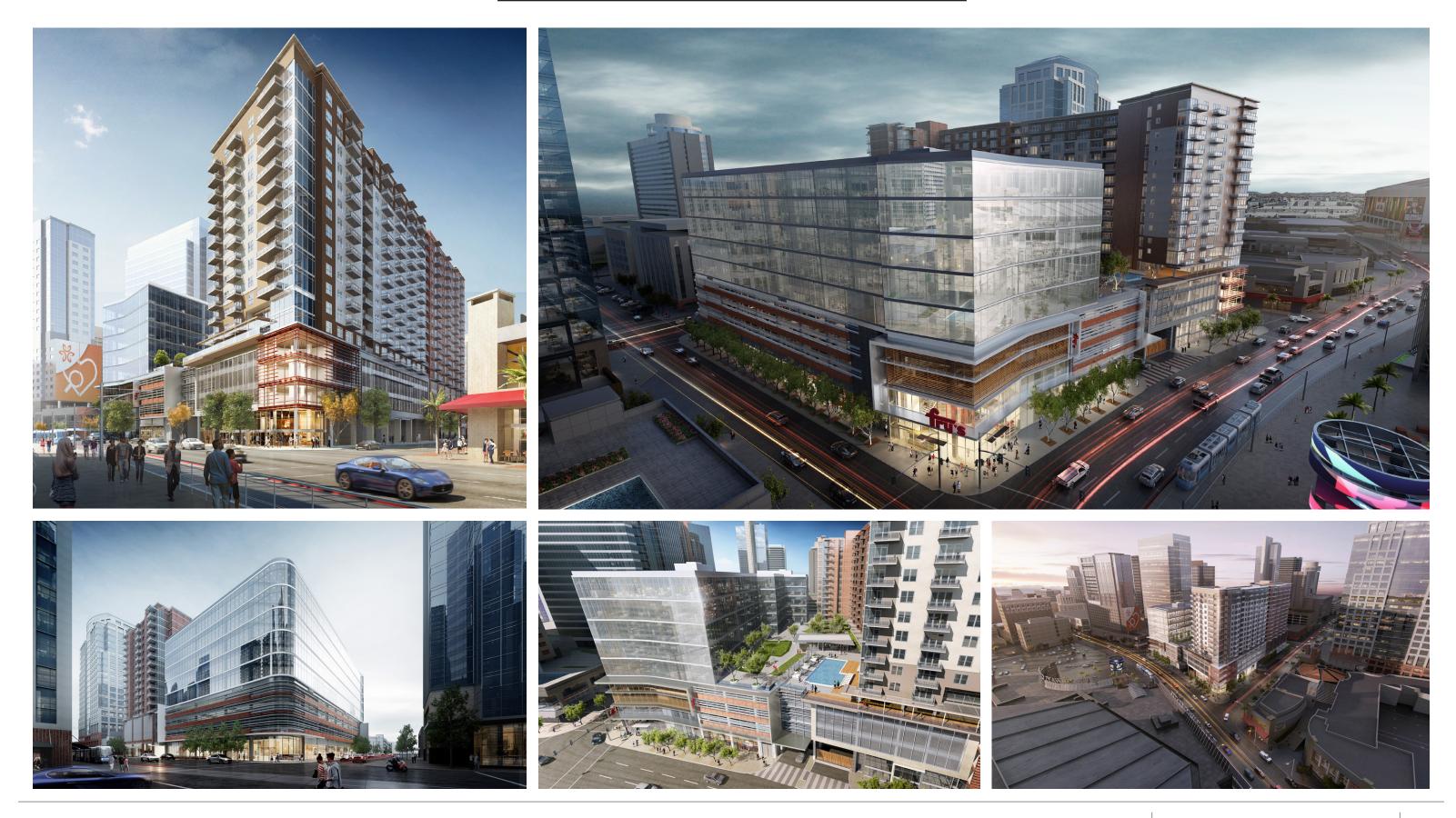


#### **OMNIPLAN - LIBERTY MUTUAL HEADQUARTERS**





#### **OMNIPLAN - BLOCK 23 MIXED USE**



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