



Grand Prairie
— T E X A S —

MESSAGE FROM THE... MAYOR



Grand Prairie continues to thrive, offering an outstanding quality of life in a welcoming and friendly environment for both residents and businesses. We are committed to maintaining top-tier streets, infrastructure, and public safety. Our City is also a thriving hub for business, highlighted by the success of our bustling SH 161 retail and

restaurant corridor, along with diverse range of commercial and industrial enterprises. By working together, we attract new business, support the growth of existing ones, and create opportunities for employment, shopping, dining, professional services, recreation and entertainment.

Ron Jensen
Mayor

A handwritten signature in black ink, appearing to read "Ron Jensen".

CITY MANAGER



Providing exceptional city services is our top priority in Grand Prairie. We are committed to maintaining excellent roadways, keeping our neighborhoods clean, and ensuring everyone can enjoy our beautiful parks and vibrant restaurants. This year, we remained focused on delivering the high level of service our residents expect

while also expanding programs and development opportunities. By taking a conservative approach with our budget, we've ensured the City has the necessary resources to operate efficiently and effectively as we continue to grow. With outstanding police and fire protection, we are dedicated to making sure everyone in our community is truly Grand Prairie Proud.

William A. Hills
City Manager

A handwritten signature in black ink, appearing to read "William A. Hills".

COMMUNITY ENGAGEMENT

- Added 14 outdoor programming events at the Lake Parks
- Began a partnership with the Texas Golf Association to host adaptive golf clinics and bring the Texas Adaptive Golf Championship to Prairie Lakes Golf Course
- Hosted the larger-than-ever Main Street Fest downtown in October, attracting 30,000 guests
- Hosted WFAA Santa's Helpers at EpicCentral for the second year
- Libraries hosted DinoFest with 11,000 people visiting in four hours
- Inaugural Texas Country Reporter Festival held downtown
- Launched ElevateGP Small Business Training Program
- Hosted the Emmy award-winning Daytripper Show
- Celebrated holiday-themed Main Street Magic with 16k visitors and welcomed 23,755 vehicles to Prairie Lights
- 97,000 vehicles traveled through Lynn Creek Park March-Sept. 2025
- 2.66 mil unique visits at EpicCentral, ranking it 2nd in DFW and 4th in Texas in the major attraction category

FINANCES

PROPERTY TAX RATES

City of Grand Prairie _____	\$0.660000
Grand Prairie ISD _____	\$1.170900
Arlington ISD _____	\$1.092900
City of Grand Prairie _____	\$0.660000
Grand Prairie ISD _____	\$1.170900
Arlington ISD _____	\$1.092900
Cedar Hill ISD _____	\$1.127900
Mansfield ISD _____	\$1.146900
Dallas County _____	\$0.215500
Tarrant County _____	\$0.187500



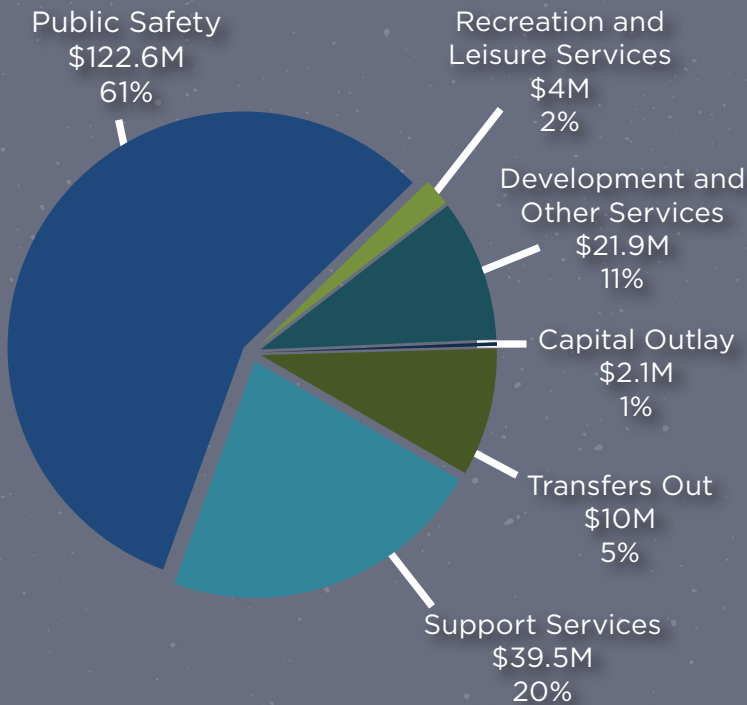
RETAIL SALES TAX RATES

CITY _____	1.000%
EPIC AND EPIC WATERS _____	0.250%
PARK IMPROVEMENTS _____	0.250%
STREET IMPROVEMENTS _____	0.250%
COMMUNITY POLICING _____	0.250%
STATE _____	8.250%
TOTAL SALES TAX _____	8.250%

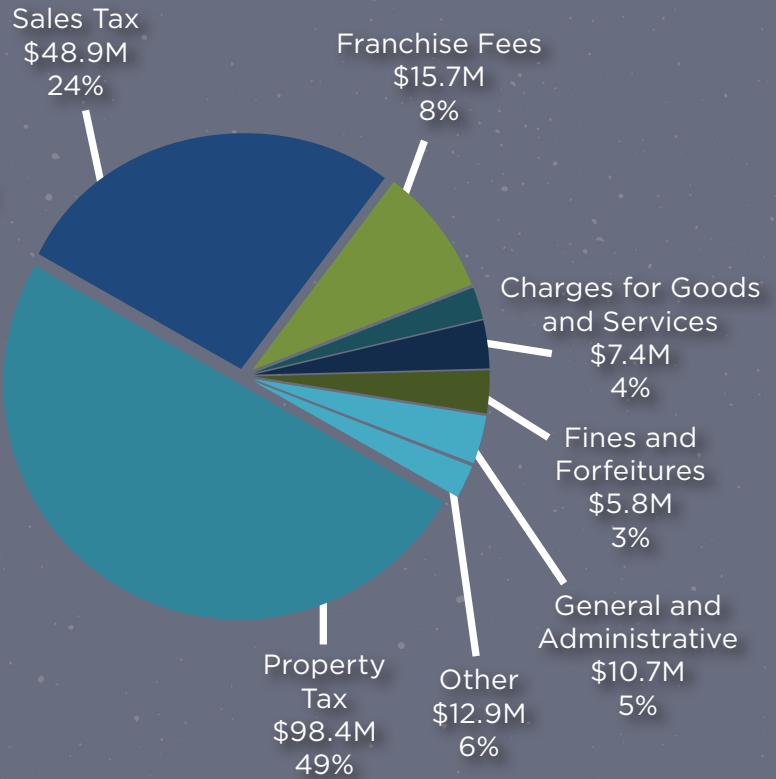
OPERATING BUDGET (2025-2026)

General Fund _____	\$200,454,662
Enterprise Funds _____	\$159,068,056
Other Funds _____	\$131,503,939
Internal Service _____	\$45,324,440
TOTAL BUDGET _____	\$536,239,097

General Fund Summary FY 25/26 Expenditures



General Fund Summary FY 25/26 Revenues



DEMOGRAPHICS

- Population: 212,098
- Average Household Income: \$104,706
- Median Home Sale Price: \$349,745
- Median Age: 34.4
- Total Households: 71,527
- Number of Owner-Occupied Housing Units: 39,617

2026 ACCOMPLISHMENTS

PUBLIC SAFETY

- Continue to be #1 Safest City in Dallas-Fort Worth and 3rd Safest in Texas WalletHub.com
- Grand Prairie Police National Night Out Program recognized as #3 in the nation
- Celebrated 25 years of the Fire Department's Emergency Medical Services
- The only city in Texas earning the American Heart Association's Gold Award and the ISO Class 1 fire rating for more than 10 years

UTILITY CUSTOMER SERVICE

- Serviced 69,000 phone calls, a 17% increase year over year
- Completed more than 10,000 service orders for activation, terminations and meter sets
- Reduced in-person payment processing by 10%

COMING IN 2026

- Rosa's Café will open a 6,940-square-foot restaurant in May
- BJ's Wholesale will open member-based retail store bringing 100-150 jobs

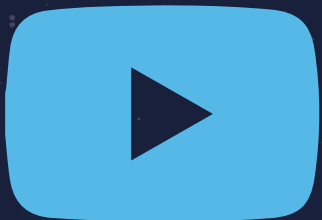
DEVELOPMENT

- Radici Wood Fired Grill opened in EpicCentral
- Secured Modine Expansion bringing 1,000 jobs to the city
- Baumann Springs Ltd. medical device manufacturing expansion
- New homes are under construction in Goodland, a 5,000-acre master-planned community situated near the intersection of US 287 and the 360 Tollway, just south of Mansfield
- Approved an additional 900 acres annexation for Goodland Masterplan
- Phase 1 construction is underway at Lakesong, a 2,700-acre master-planned community that will bring 5,000 new homes to Grand Prairie
- Built eight attainable homes on 3rd Street
- Topgolf opened with 80 bays bringing 300 new jobs to the city
- Houk Air Conditioning opened a new 90,000-square-foot headquarters on Oakdale

NEW TECHNOLOGY

- Launched a new and improved Water Customer Portal - Sprypoint
- Kicked off city migration from 25-year-old ERP to Workday
- Upgraded Water Utilities SCADAQ system for better control, record keeping and system operation
- Engineering Stormwater Division led the strategic research, evaluation, and adoption of a modernized flood warning system and software platform—enhancing reliability, real-time data visibility, and supporting the National Flood Insurance Program's Community Rating System compliance and public safety goals

75,106



YOUTUBE VIEWS

WEBSITE VIEWS



3.6 MIL.

E-BLAST OPENED



74,256

SOCIAL MEDIA VIEWS



18.6 MIL.

2026 CITY COUNCIL GOALS



PURSUE ATTAINABLE SINGLE FAMILY HOUSING OPPORTUNITIES

**ATTRACT GROCERY STORES, PARTICULARLY IN FOOD
DESERT AREAS**



IMPROVE STREETS THROUGHOUT CITY ON A GRADING SYSTEM

PREPARE FOR A MAY 2026 BOND PACKAGE



**SECURE A PLAN WITH CORPS OF ENGINEERS FOR
FLOODPLAIN MITIGATION IN ENTERTAINMENT DISTRICT**

CONTINUE THE REVITALIZATION OF DOWNTOWN



**PROVIDE INCENTIVES AS NEEDED TO ATTRACT
INDEPENDENT UNIQUE RETAIL STORES**

**LAUNCH A SMALL BUSINESS ENTERPRISE PROGRAM
AND EXPAND OPPORTUNITIES TO STRATEGIC SUPPLIERS
IN CITY CONTRACTS AND PROJECTS**



**ATTRACT HIGHER EDUCATION PARTNERSHIPS/
UNIVERSITY FACILITY**

**SUPPORT GREEN ENERGY INITIATIVES AND MAINTAIN
GREEN SPACE DURING DEVELOPMENT**



DEVELOP AN INFRASTRUCTURE MASTER PLAN TO CONSIST OF:

- Transportation/bridges
 - Fiber optics in low-income areas throughout the city
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ESTABLISH A FIVE-YEAR ECONOMIC DEVELOPMENT PLAN

