



1ST Best Place to Retire in U.S.
- SELF-MADE

2ND Happiest City in Texas
- Wallet Hub

5TH Best City for First-Time Homebuyers in Texas
- Wallet Hub

10TH Happiest City in the U.S.
- Wallet Hub

Top 50 in U.S. Best Place to Raise a Family
- Wallet Hub

CITY OF GRAND PRAIRIE

317 College St.
Grand Prairie, TX 75052
972-237-8000

GPTX.ORG

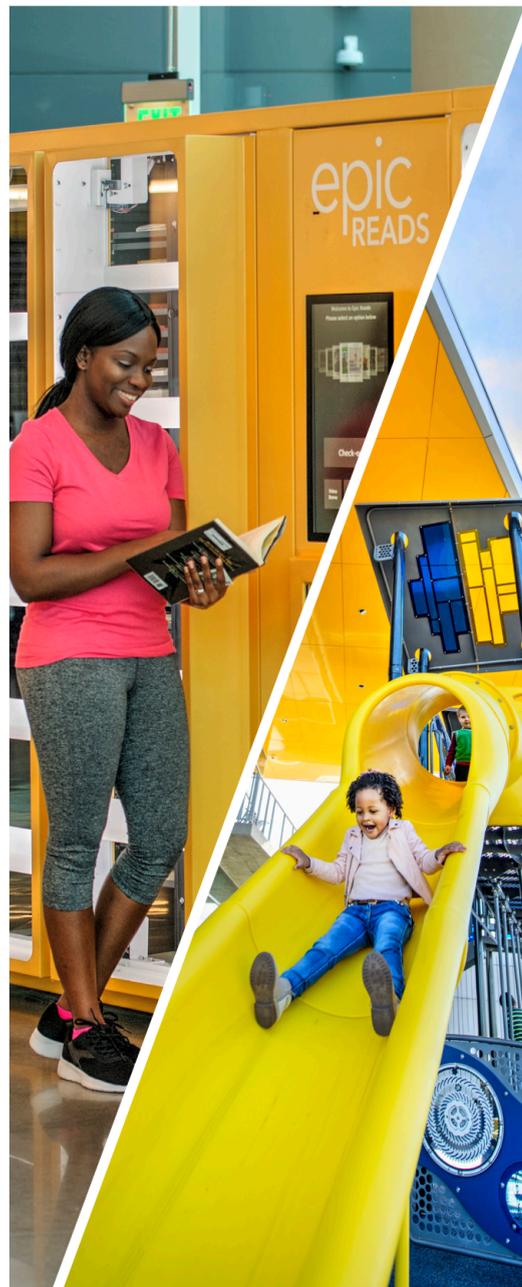
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2018 BY THE NUMBERS

DEMOGRAPHICS

81 sq. miles Land Area	32.3 Median Age	189,430 Population	\$59,863 Median Household Income
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MUNICIPAL EMPLOYEES

504	Police/Fire Civil Service
1,329	General
355	Seasonal/Part-Time
90	Crossing Guards

OPERATING BUDGET (2018-2019)

\$138,695,486	+	General Fund
\$113,963,773	+	Enterprise Funds
\$130,332,687	+	Other Funds
\$382,991,946	=	TOTAL Budget

PARKS AND RECREATION

Acres of Park Land	4,995
Number of Park Sites	56
Rounds of Golf Played	82,476
Special Events Attendees	242,000

LIBRARIES

E-resources	73,014
Physical Materials	130,427
Library Cardholders	83,153
Number of Visits	493,759

UTILITIES

Water Production	25 M Gallons/Day
Fire Hydrants	7,165
Customer Accounts	48,351
Miles of Water Lines	1,171
Miles of Collection Line	814

STREETS

Potholes Repaired	7,456
Tons of Brush Collected	3,929
Pavement Markings Installed (Linear Feet)	510,930
Sidewalk Repaired (Linear Feet)	33,103
Tons of Asphalt Installed	6,114

TRANSPORTATION

Municipal Airport Takeoffs/Landings	102,666
Grand Connection Bus Passengers	52,822

DEVELOPMENT

New Single-Family Building Permits	272
Average Single-Family Permit	\$300,673
New Commerical/Industrial sq. feet	2,159,434

PROPERTY TAX RATES

City of Grand Prairie	\$0.669998	Dallas County	\$0.6567
Grand Prairie ISD	\$1.595	Tarrant County	\$0.4584
Arlington ISD	\$1.368700	Average Annual City Property Tax	
Cedar Hill ISD	\$1.3760	Paid on a \$128,111 Home	\$858.34
Mansfield ISD	\$1.540000	with Homestead Exemption	

2018 METRICS

GPTX.ORG WEBSITE

3.7 million Pageviews	3,720 Website Service Requests
1,499 Pages Maintained	688 Mobile App Service Requests



GPTXTV.ORG
13,600
Video Views



GPTV YOUTUBE CHANNEL
106,400
Views

SOCIAL MEDIA

FACEBOOK @CITYOFGPTX	TWITTER @GP_TX	INSTAGRAM @CITYOFGPTX	NEXDOOR Grand Prairie Residents
1,869,424 Impressions	682,927 Impressions	310,752 Impressions	402,800 Impressions
13,915 Followers	3,621 Followers	1,426 Followers	29,980 Members
568 Posts	266 Tweets	63 Posts	115 Posts

GRAND PRAIRIE'S LARGEST EMPLOYERS

Grand Prairie ISD
Lockheed Martin Missiles and Fire Control
Poly-America, Inc.
City of Grand Prairie
Bell Helicopter-Textron
Lone Star Park at Grand Prairie
Triumph Aerostructures - Vought Aircraft Division
Republic National Distributing
Wal-Mart
Arnold Transportation Services
Airbus Helicopter
Forterra Pipe & Products, Inc.
Siemens Energy & Automation, Inc.
Bureau of Prisons, U.S. Department of Justice
General Motors LOC Center

GRAND PRAIRIE'S TOP TAXPAYERS

Lockheed Martin
Duke Realty LTD PS
Poly-America LP
Grand Prairie Outlets LLC
Bell Helicopter-Textron Inc.
Oncor Electric Delivery
CHI/Wildlife 5 LP
2803 Riverside Apartment Investors LLC
Mars Partners LTD
Haier GE Appliance Solutions Inc.



Grand Prairie TEXAS ANNUAL REPORT 2018





TOP GOALS FOR 2019

Christen Epic Waters Indoor Waterpark's outdoor wave pool

Reopen an expanded and renovated Warmack Library, Prairie Paws Animal Shelter and Charley Taylor Recreation Center

Open phase I of PlayGrand Adventures all accessible playground

Open Palace Parkway extension from Belt Line Road east to Interstate 30

Implement a facial recognition software program for police to more effectively identify wanted persons

Begin construction of a new City Hall, linking existing City Hall to Development Center

Welcome more than 50 new restaurants and retail stores along SH 161, including:

- Courtyard by Marriott
- Chick-fil-a
- Starbucks
- Ross
- Panda Express
- Michaels
- Chipotle
- Ulta
- El Pollo Loco
- Burlington
- Smoothie King
- Conn's
- Jimmie John's
- Petco
- Jason's Deli
- Burkes
- Olive Garden
- HomeGoods

Open FireHouse Gastro Park restaurant in historic Fire Station #1

Finalize plans for hotel/retail/restaurant center in EpicCentral Park

Launch Building Blocks program to offer grants to residents for exterior home improvements

Replace Fire Station #4 (open early 2020); enlarge and remodel Fire Station #6 (open spring 2019) and replace an engine, three ambulances and fire boat

MORE GOALS

- Widen Great Southwest Parkway from four to six lanes from Sara Jane to Mayfield Road (complete 2020)
- TxDOT adding one southbound and one northbound lane on SH 360 from I-20 to Jefferson to tie in with the I-30 and SH 360 intersection improvements, both scheduled to be complete end of 2020
- Install artificial turf on the Parkhill Park football fields
- Implement a video surveillance network and innovative crime hot spot policing initiatives to maintain Grand Prairie as one of the safest major cities in Texas
- Design and construct taxiway extension and holding bay expansion for Runway 35 at Grand Prairie Municipal Airport to alleviate aircraft congestion due to aircraft operations more than doubling in 2018
- Successfully host the first city-wide volunteer banquet to recognize the highest contributing volunteers for the city
- Add art to 20 traffic signal boxes
- Convert Dechman Room to a Brides Room at Ruthe Jackson Center
- Open Living Spaces furniture store and Beck's Prime Restaurant in former Restoration Hardware building; and Zavala's Barbecue in downtown Grand Prairie
- Start Airbus and Helisim \$40 million North American Training Center adjacent to the Grand Prairie Municipal Airport; training 1,500 pilots and mechanics a year
- Realize funding of elevated frontage road at SH 360 and Riverside to facilitate future development of 15 acres near Riverside Golf Club
- Expand and extend Tax Increment Reinvestment Zone #3 enabling the city to maintain and maximize this tool for fostering quality development and redevelopment in the southern portion of the city
- Promote and leverage Grand Prairie's Qualified Opportunity Zone surrounding the Entertainment District for tax-free investments and associated development funding, as permitted by the Tax Cuts and Jobs Act of 2017
- Leverage the Veterans Administration's occupancy of 2737 Sherman Street to generate adjacent senior housing
- Replace pumps at Dorchester Levee
- Launch Building Blocks program to offer grants to residents for exterior home improvements

TOP 2018 ACCOMPLISHMENTS

Opened Epic Waters Indoor Water Park

Opened The Epic Arts, Fitness and Entertainment Center

Began construction of I-20 frontage roads from SH 161 to Belt Line Road

Began construction of I-30 frontage roads from SH 161 to MacArthur Blvd.

Began adding another north and south lane to SH 360 from I-20 to I-30

Opened an expanded and remodeled Shotwell Library

Opened an extension of SH 360 south to US 287

Widened MacArthur Boulevard from I-30 to Hunter-Ferrell

Launched city's first Big Event, a city-wide volunteer day, with 1,000 volunteers tackling 100 service projects around city

Introduced H2Know, an Automatic Water Meter Reading System, making water use and account information available to water customers in real time from their computer or smart device

Created an online electronic arraignment system that allows all of the arraignment documents for individuals in city jail on the computer and then arraign via video without actually having to do it in person in the jail

MORE ACCOMPLISHMENTS

- Unveiled Traffic Signal Box art program in which artists painted or graphically wrapped 20 traffic signal boxes around town
- Began expansion and remodel of Warmack Library
- Implemented JustFOIA, a public information software that enables citizens to send public information requests online
- Implemented a Certified Mental Health Coordinator position in Police to further assist those suffering from mental distress or illness
- Implementation of the Teacher's PET (Preparedness and Emergency Training) program at GPISD via city's Emergency Management Office
- Processed 21 zoning cases, 31 site plan cases, 48 specific use permits, 53 final plats, 26 preliminary plats, 10 comprehensive plan updates, three unified signage plans, two alcohol variances, two street name changes
- Processed eight text amendments to the Unified Development Code, including ordinances for Brewpubs/Microbreweries; residential development standards; and a comprehensive overhaul of signage standards. Began working on an update to Corridor Overlay District standards
- Worked to update the 2010 Comprehensive Transportation and Development Plan
- Created a Complete Count Committee for the 2020 Census
- Processed 55 variance/exception cases through Zoning Board of Adjustments
- Achieved AA+ bond ratings from Fitch Ratings
- Replaced four fire engines, a brush truck, air truck and four ambulances
- Added insta-worthy exterior art and mural features to the Tourist Center, remodeled interior, opened new Tourist Center Trunk Stop gift shop
- Implemented new wellness programming for employees to continue their path to improved overall health through Peerfit, RealAppeal, and other campaigns
- Implemented electronic onboarding for new employees
- Negotiated new medical plans, benefits and rate structures for employees to improve plan sustainability
- Improved volunteer management and consistency city-wide with a fulltime volunteer coordinator position
- Established Facebook Pixels and Crowdriff to engage social media on www.visitgrandprairietx.com
- Attracted almost 70,000 people to our libraries for 1,864 programs
- Launched 1,000 Books Before Kindergarten program in libraries to enhance early literacy
- Opened EPIC READS 24/7 automated library at The Epic
- Added 8,629 new library card holders, welcomed 488,526 visitors to libraries, checked out 340,334 books and DVDs from libraries, checked out 50,822 digital books, movies, music and shows, logged 96,783 hours on the public computers
- Completed 31 Street Sales Tax projects, paving the way for smooth driving
- Completed incentive negotiations and facilitated start of Epic West, the first phase of more than 500,000 square feet of retail and restaurant space on SH 161
- Expanded Tax Increment Reinvestment Zone #1 from 400 to 1,200 acres and extended the term of the zone until 2041
- Landed Living Spaces in former Restoration Hardware building for 175,000 square feet of retail, a Beck's Prime restaurant, and 700,000 square feet of fulfillment center space
- Landed auto parts maker Flex-N-Gate, who acquired a 430,000-square-foot facility on I-20 to house its \$140 million manufacturing equipment and 600 employees
- Started renovations of historic Fire Station #1 for conversion into the FireHouse Gastro Park restaurant
- Received and promoted "Gateway to Grand Prairie," OMNIPLAN's master plan for development of the I-30 and Belt Line Road corridor
- Facilitated Zavala's Barbecue's purchase and renovation of the former Barbara's Bakery for occupancy in early 2019
- Opened Premiere Lux Cinema on Westchester and Carrier Parkway
- Opened Methodist Health System convenient care campus at Polo and Lake Ridge
- Opened Baylor Emerus 103,891-square-foot hospital on Kingswood Boulevard and SH 360
- Negotiated to retain, improve or expand facilities of Fortune 500 companies CardinalHealth and Haier/GE Appliance
- Opened Skymates Flight School at the Grand Prairie Airport, training about 150 pilots a year from around the world for Envoy, which operates as American Eagle
- Started Love Water. Love Life. educational watershed campaign
- Launched the Healthy Babies campaign to reduce infant mortality in 75051
- Upped Prairie Paws monetary donations by 10%; decreased total intake of animals by 10%; sterilized almost 2,000 animals; and found homes for 1,846 grateful animals via Prairie Paws
- Developed public-facing website for real time rain gauge data
- Installed water crossing lights on East Jefferson
- Picked up 8M pounds of brush from 18,000 residents through city's Brush Crew operations
- Created a unique web map application called "Unidirectional Flushing System," the first of its kind for cities, for the Water Department to replace having to refer to 36 individual map books to track flushing the main water lines. Can be used on staff's mobile computers in the field and not have to lug around large map books
- Hosted six CREW CAMPS for 285 students at Landfill teaching them about conservation, recycling, energy and wetlands
- Presented Plastic Free Plan-it at the Uptown Theater screening the film *A Plastic Ocean* and featuring world-record free diver Tanya Streeter, raising \$10,000 for recycling bins for GPISD
- Decreased crime by 19% from 2017 to 2018; decreased crime by 47% 2010 through 2018, which saw 3,814 fewer crimes even though our population grew by 25,000; a Top Ten Safest City in Texas (populations of 100,000 or more), as ranked by the FBI.

MESSAGE FROM MAYOR RON JENSEN

Grand Prairie has a great future, with an explosion of retail and restaurant development underway; higher standards in place for commercial and warehouse development; attractions that draw almost 10 million visitors a year; and friendly, engaged residents living in strong neighborhoods. Your City Council and city staff work hard every day to beat expectations, wow you with the best in service, and dream of an even better future. Let's continue to work together in kindness and unity, building our community.



MESSAGE FROM CITY MANAGER TOM HART

We want your experience in Grand Prairie to be positively memorable. From the cleanliness of your neighborhood to a smooth drive to work, a playful weekend in a park to relevant reading at the library, access to shopping and dining to affordable family fun, fast response from Police, Fire and EMS to clean and readily available water, Grand Prairie offers high value for your tax dollar. Your city staff pledges to continue to *Create Raving Fans by Delivering World Class Service.*



GRAND PRAIRIE CITY COUNCIL

Front Row Left to Right

Richard Fregoe, Jorja Clemson, Jim Swafford, Jeff Wooldridge

Back Row Left to Right

Greg Giessner, Jeff Copeland, Mayor Ron Jensen, Cole Humphreys, Michael Del Bosque



CITY MANAGER'S OFFICE

Left to Right

Deputy City Manager Anna Doll, Deputy City Manager Bill Crolley, City Manager Tom Hart, Deputy City Manager and Police Chief Steve Dye

